GOVERNMENT OF ASSAM অসম ৰাজ্যিক গ্ৰামীণ জীৱিকা অভিযান ASSAM STATE RURAL LIVELIHOODS MISSION SIVA NATH GOGOI PATH, PANJABARI, GUWAHATI, ASSAM -781037





REQUEST FOR EXPRESSION OF INTEREST

(ONLINE)

FOR SHORTLISTING OF ELIGIBLE CONSULTANTS TO PARTICIPATE IN THE RFP PROCESS FOR SELECTION OF MOST SUITABLE OF THEM TO PROVIDE NECESSARY CONSULTANCY FOR HIRING OF TECHNICAL SUPPORT AGENCY (TSA) FOR PROVIDING PROJECT MANAGEMENT SERVICES UNDER DDU-GKY BY ASSAM STATE RURAL LIVELIHOODS MISSION SOCIETY(ASRLMS)

REFERENCE NO: ASRLMS/DDU-GKY/4976/2023-23/396

DATED: 20-06-2023

Issued by:

The State Mission Director, Assam State Rural Livelihoods Mission Society (ASRLMS) Sivanath Gogoi Path, Panjabari, Guwahati-781037 (Assam, India); Tel: 0361-2330542. website: www.asrlms.assam.gov.in



NOTICE INVITING EXPRESSION OF INTEREST (EOI)

This EOI is issued by the undersigned inviting "Express of Interest" from eligible consultants for shortlisting of them to participate in the RFP process for selection of most suitable among them to provide necessary consultancy service for hiring of technical support agency (TSA) for providing project management services under DDU-GKY by Assam State Rural Livelihoods Mission Society (ASRLMS). The Expression of Interest (EOI) must be submitted online in the e-Procurement Portal i.e <u>www.assamtenders.gov.in</u> and delivered in hard copy to the address given below:-

REFERENCE NO: ASRLMS/DDU-GKY/4976/2023-23/396 DATED: 20-06-2023

S.No	Key Information/ Events	Time/Venue/Address
1	Title of the Assignment	Request for Expression of Interest for Hiring Technical Support Agency for providing Project Management Services under DDU-GKY, Assam State Rural Livelihoods Mission (ASRLM)
2	Date of issue of the EOI Document.	Date: 20/06/2023
2	Last date of download of EOI Document.	Date: 15/07/2023
3	Due date and Time of online submission of Eol.	Date: 15/07/2023, Time: 3:00 PM
4	Due date and time of submission of hard copies of "Key Documents".	Date: 15/07/2023, Time: 3:00 PM Address: Office of the State Mission Director, Assam State Rural Livelihoods Mission Society, Sivanath Gogoi Path, Panjabari, Guwahati-37, Assam.
5	Date &time of online opening of EOI	Date: 15/07/2023, Time: 4.00 PM
7	Address for Communication	The State Mission Director, Assam State Rural Livelihoods Mission Society, Sivanath Gogoi Path, Panjabari, Guwahati-37, Assam.



GOVERNMENT OF ASSAM অসম ৰাজ্যিক গ্ৰামীণ জীৱিকা অভিযান



ASSAM STATE RURAL LIVELIHOODS MISSION SIVA NATH GOGOI PATH, PANJABARI, GUWAHATI, ASSAM -781037

8. Bidders who seek to appeal against any decision, action or omission regarding this particular procurement may do so as per Section 38 of the Assam Public Procurement Act, 2017 and Rule 26 of the Assam Public Procurement Rules, 2020. The first and second appellate authority are as mentioned below:

First Appellate Authority	Second Appellate Authority
The State Mission Director, Assam State	Principal Secretary, P&RD Department, Govt. of Assam

State Mission Director Assam State Rural Livelihoods Mission. Panchayat & Rural Development Dept Sivanath Gogoi Path, Panjabari, Guwahati-37.

GOVERNMENT OF ASSAM অসম ৰাজ্যিক গ্ৰামীণ জীৱিকা অভিযান ASSAM STATE RURAL LIVELIHOODS MISSION



SIVA NATH GOGOI PATH, PANJABARI, GUWAHATI, ASSAM -781037

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1.INTRODUCTION

1.1 About the Procuring Entity.

ASRLM is an autonomous body formed under the Panchayat and Rural Development Department, Govt. of Assam and registered under Societies Registration Act, 1864. It has been designated by Govt. of Assam to implement the Deen Dayal Antodya Yojana-National Rural Livelihoods Mission in the state. As such, ASRLM has been implementing DDU-GKY as a vertical under DAY-NRLM.

1.2 About the Project.

Placement Linked Skill Development Training Program under Deen Dayal Upadhaya Grameen Kaushalaya Yojana (DDU-GKY) in Assam is being implemented by the Assam State Rural Livelihoods Mission (ASRLM) to cater to the challenges of creating a large number of Skill development and livelihood opportunities for the rural poor, occupational aspirations of the rural youth and to increase the income levels of rural poor in the State.

. The mandates of ASRLM under DDU-GKY are:

- Mobilization of poor Rural Youth
- •Training of rural youth for skill development and skill up-gradation
- •Liaison with Skill providers, Corporate and Industries for training and placement support
- •Providing Jobs (Placement)
- •Supporting the youth for employed for sustainability after placement retention
- •Capacity Building of professionals of DAY-NRLM across all levels, Panchayati Raj Institutions and Project Implementing Agencies (PIAs)
- •Designing DDU-GKY promotional (IEC) strategies
- •Documentation of best practices, success stories etc. (Knowledge Management)
- •Placement and Post placement support including setting up of Migration Support Centers and Alumni Support Cell.
- •Organizing Job Mela for Placement eligible / Placement drop-outs at District Levels
- •Organizing Employers Meet / CXO Meet for Networking with all Potential Employers.
- •Conducting Studies viz Impact evaluation and Drop-out analysis

1.3 About the Assignment

ASRLM has been mandated to train close to 90,000 trainees for the project and has already in partnership with more than 147 Project Implementing Agencies (PIAs) and therefore is in the process of engaging a Technical Support Agency (TSA), who has worked as TSA for Skills development Mission / SRLM in different states or has setup PMU for Skill development mission/ SRLM, as per the DDU GKY Guidelines and SoP, to support the execution of the project.

ASRLM lays emphasis on promotion of 'professionally competent and dedicated implementation structures' at the state and regional level for managing and supporting all Skill development and Livelihoods activities with special focus on centrally funded DDUGKY Program. For this ASRLM will hire services of a Technical Support Agency (TSA) for providing Project Management Services under DDU-GKY by Assam State Rural Livelihoods Mission Society that will provide thematic support services for ideas incubation, policy framing and formulating implementation strategies for programme implementation on key areas such of Skill Development/ Training (monitoring, quality assurance, jobs placement and market linked skill development; etc.) through TSA.

Besides, the ASRLM will develop program management systems like management framework, technical and financial management, procurement management, monitoring and evaluation, etc. for effective implementation of the DDU GKY Skill program as per SoP and guidelines. For the purposes of technical assistance for enhancing program implementation capacity, it is envisaged that **Technical Support Agency (TSA)** support required for the program would be conceived by developing the structure which involves the technical support and knowledge management.

2.TERMS OF REFERENCE

2.1 Background of the Assignment

ASRLM partner PIAs (project implementing Agencies) are likely to train youths of working age group and may setup their centres across various districts of the state during this period. ASRLM intends to engage TSA *for Skill Development Program* which would act as the extended arm of ASRLM to facilitate the scaling up of the skilling initiatives in entire state. It shall provide technical support by experienced staff at grass root level youth mobilization & Counselling, Training & capacity building, project management & monitoring, financial management, MIS, Procurement and other logistic management, Placement and post placement tracking etc. The Agency shall set up the monitoring methodologies and systems to replicate in entire state/district, and support mechanism.

Financial sustainability of the Programs funded by ASRLM is important for the success of overall strategy for large scale skill development in the state. To achieve sustainability, it is essential that the vocational training programs funded by ASRLM are developed, marketed, delivered and assessed in accordance with current national/international best practices. For monitoring the organizational objectives of ASRLM, the following objective needs to be fulfilled:

- Tracking performance of projects/ programs through regular and close consultations with Partners and independent research studies.
- Identifying and resolving problems at an early stage
- Discussing monitoring and evaluation results and preventive measures with ASRLM and Partners to find / recommend the best solutions.

2.1.1 The duration of the Consultancy Services will be **Two (2) Years**, and it should begin in (after the awarding of contract formalities is completed). Depending on annual performance review of the selected agency, and available budget, the contract may be extended further on yearly basis up to a maximum of total 5 years with mutual agreement.

2.2. Objectives of the Assignment

ASRLM has been mandated to train close to 90,000 trainees for the project and has already partnership with more than 147 Project Implementing Agencies (PIAs) and therefore is in the process of engaging a Technical Support Agency (TSA), who has worked as TSA for Skills development Mission / SRLM in different states or has setup PMU for Skill development mission/ SRLM, as per the DDU GKY Guidelines and SoP, to support the execution of the project.

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Besides, the ASRLM will develop program management systems like management framework, technical and financial management, procurement management, monitoring and evaluation, etc. for effective implementation of the DDU GKY Skill program as per SoP and guidelines. For the purposes of technical assistance for enhancing program implementation capacity, it is envisaged that **Technical Support Agency (TSA)** support required for the program would be conceived by developing the structure which involves the technical support and knowledge management.

2.3 Scope of the Assignment

- Development of a comprehensive framework for monitoring and supporting projects under skilling and placement
 - a. Facilitate orientation of new partners during the initial phase
 - b. Facilitate and support in Skill Development Management System also mentioned as Skill Portal, implementation, training and support DDU-GKY program
 - c. Coordinate, collate, prepare and track progress reports of all partners
 - d. Physical site inspections of each PIAs (as per desired scientific sampling/ methodology), formation of Q teams and reporting channels
 - e. Capacity Building of PIA, district and Block level team.
 - f. Monthly progress review (Physical & financial) of PIAs.
- Support ASRLM in partnership with of training providers (PIA) as per project guidelines set by ASRLM (in accordance with DDU GKY guidelines and SOP).
- Assist the mission in quality assurance of PIAs as per the project guidelines and SOPs
- Facilitate Instalment release to PIAs
- Facilitate Closure of Projects
- Performing the roles of a knowledge partner- curriculum alignment, representation of ASRLM in various forums at state, national and international forums, capacity building programs for staff and cadres

- Support in IEC activities (branding and advertising included) for the promotion and dissemination of the program, also ensuring standard parameters of training delivery
- Providing convergence and PPP platforms for integrated skill program execution and industry linkages for placement support facilitation to PIAs and ASRLM, partnerships for direct placement, modernizing employment exchanges etc.
- Awareness building within the community on the opportunities
- Identification, counselling & mobilisation of rural youths
- Support in Mobilisation , counselling , Utilisation of community cadres etc
- Support Assessment and Certification of all PIAs.
- Organising Industry meet/CXO meet.
- Establish an DDU-GKY alumni program Organize programs that nurture and encourage DDU-GKY alumni. Newsletters, annual get together, recognition for high achievers, assistance in finding better paying jobs, convergence with other government programs for higher education.
- Convergence with State Missions for skill development Explore convergence opportunities with State Missions for skill development as well as various departments. Some of the programmes have similar objectives and target group as DDU-GKY and provides opportunities to develop synergies
- Organising Alumni Meets at Employer Locations / T.C levels etc
- Organising Job fairs and Youth mobilisation for DDUGKY and Job fairs to bring together both prospective employers who have a good track record and rural youth who have either employable skills or can be trained by the employer at the cost of the employer.
- Placement monitoring of all PIAs
- Conduct Studies viz . Impact Evaluation and Assessment, Drop-out analysis etc
- Conduct Skill Gap Analysis.
- Collect , maintain and update Success stories of DDU-GKY successfully placed candidates .
- Capacity building for SRLM staff, PIA staff and trainers.
- Maintain & Monitor the progress of Migration Support Centre (MSC)
- Provide legal management services
- Introducing post placement tracking, counselling and facilitation for a period of one year.
- Employer Tie ups within Assam (District wise) and Pan India related to all Trades implemented by ASRLM
- Monitoring of Captive Employers

2.3.1 The duration of the Consultancy Services will be **Two (2) Years**, and it should begin in ______(after the awarding of contract formalities is completed). Depending on annual performance review of the selected agency, and available budget, the contract may be extended further on yearly basis up to a maximum of total 5 years with mutual agreement.

2.4. Role and Responsibilities of the Consultant

I. Assist the mission in empanelment of training providers as per the approved proposals and apprise the existing PIAs for further engagement: The TSA team will be responsible for overall coordination in the empanelment of PIAs (as per DDU GKY guidelines/ SOP/guidelines provided by ASRLM, through workshops, road shows etc.) by implementing a system for technical as well as financial assessment of the proposals received from prospective partners and further coordination till partner is on-board.

- a. Proposal evaluation of the online proposals with due diligence
- b. Release and management of expression of interest (EOIs), request for proposal (RFPs), release of advertisement and tender notices
- c. Support in technical and financial assessment
- d. Background documentation for empanelment of the partner
- e. Management of MoU as per DDU-GKY SoP and guidelines
- f. Support ASRLM in legal matter related to penalty, recovery from PIAs, if required
- g. Orientation of PIAs with current policies, expectations and deliverables
- h. Provide quarterly report indicating above outputs
- i. Appraise the existing PIAs performance for further program delivery, allocation of target etc.

II. Development of a comprehensive framework for monitoring and supporting projects under skilling and placement mission: The **TSA** will assist the DDUGKY team in monitoring of overall skill training program under DDU GKY implementation thus, enabling effective implementation at district and block level. Following are the detailed activities that TSA will undertake for effective project monitoring:

- a. **Facilitate orientation of new partners during the initial phase:** The TSA team will coordinate, conduct and lead the kick-off meetings with all the new partners. The following broad level activities are to be undertaken during the process:
 - i. Review of MoUs between ASRLM and PIA followed by preparation of compendium of KPIs/financials/ geographical commitments, etc. for each partner before the kick-off meetings.
 - ii. Orientation of the PIA on monitoring processes and associated reporting requirements. Primary focus of discussion could be as follows:
 - Use of skill portal for reporting

- The tools and templates to be used for reporting purpose
- Appointment of a nodal person for coordination on monitoring and evaluation activities from Partner
- The partner performance evaluation scorecard, its parameters, associated weightage and the frequency of evaluation
- The training numbers to be achieved by the partner and the associated timelines as per the agreement
- b. Facilitate and support in Skill Development Management System implementation, training, support and maintenance: The TSA would provide technical inputs in the MIS required to be maintained at state level, its implementation support and roll out of online MIS system through the vendor dedicated for MIS development by ASRLM or the PIA, strategies for data preparation and migration, and facilitate in training on MIS of the project staff and PIA representatives. The functional requirements shall include:
 - i. As-Is documentation and to-be documents for the dedicated MIS team to develop upon
 - ii. Proposing integrated workflow-based system that end to end partner monitoring and performance in terms of targets, funds, attendance, placement percentage, youth perceptions etc.
- iii. Reporting & Dashboard capability to monitor the performance of the partner organisations against the stated Key Performance Indicators (KPIs)
- iv. Provide a standardised platform to all stakeholders including ASRLM training partners, state departments and other entities to upload skill and performance details
- v. Suggest an easy to use and Intuitive User interface
- vi. Work flows for ability to search & retrieve documents, apply versions and archive documents.

c. **Coordinate, collate, prepare and track progress reports of all partners:** The TSA will undertake following activities to monitoring of PIAs:

- i. Coordinate with partners to ensure timely submission of monthly reports.
- ii. Educate the partners on the reporting formats, templates and any other specific information requirements as per MIS tool used/ over mail/ DDU GKY website
- iii. Review the reports for any information gaps and highlight the same to the respective partner through discussion on call/ formal mailers/ meetings
- iv. Provide Preparation of the summary dashboard to give a snapshot of the monthly performance by partners

- v. Analysis of the overall performance of all ASRLM partners and highlighting any major trends noticed during the process and also highlight specific challenges being faced by partners.
- vi. periodic guidance notes to identify and notify non-compliance to partners

d. **Physical site inspections of each PIAs:** The TSA will undertake following activities under physical inspections:

- i. Bi-monthly inspection of each training centre. During these inspections the information provided by the PIA on the online MIS system will be verified including the inspection notes and compliance of the quality team. Specific formats of inspection and matrix to assess the quality of the centers to be devised. Scientific representation of the centers in terms of grading or ranking to be done as well periodically.
- ii. Once in three months, inspect number of randomly chosen training centres chosen using 'lot quality assurance sampling'(LQAS) standards approved by NIRD (Project management unit to get the training accordingly)
- iii. Share report on the finding and status of compliance notes from such inspections for improving the quality of the programme.

e. Monitoring the progress through monthly conference calls/ using MIS based reports/ financial tracking/ field inspections etc.: Track the progress of the PIAs centre wise and discuss overall reporting and performance related issues and concerns.

- i. These shall throw open an effective channel where ASRLM and PIAs can jointly discuss the project performance, assistance required from ASRLM, issues and concerns and arrive at mutually agreeable solutions.
- ii. These calls will be documented so as to keep a track of the discussed issues and the associated action items, which can be reviewed in the subsequent call.

f. **Monthly and quarterly progress review of PIAs:** The TSA will analyse the monthly and quarterly performance with respect to training, placement and retention targets by each PIA and share the report for discussion with ASRLM. Corrections in target, capacity building measures and action plan for the PIAs would be provided quarterly basis based on the monthly reports.

g. Performing the roles of a Knowledge Partner:

The TSA will also bring substantial knowledge in skill development and would play the roles of a Knowledge Partner with following responsibilities of knowledge management:

- i. Facilitate in designing the model training centers strategy
- ii. Support in mapping of jobs in industries and converging with these departments

- iii. Knowledge partner will help in benchmarking the proposed curricula and duration of each level of the training in various sectors.
- iv. Establish strategies and processes for regular review and up-gradation of courses so that they always remain contemporary.
- v. Knowledge Partner will help the Skills Theme to focus on new emerging occupations/employment avenues.
- vi. Periodic Impact assessment studies on key initiatives, PIAs and their performance, tracking market change and key learning by engaging credible firms/ consultants.
- vii. Will suggest Innovative pilots for the state.
- viii. Will bring in best practices of other projects across the country.

III. Assist the mission in quality assurance of PIAs as per the project guidelines: The PMU will assist the skills/ Jobs team of ASRLM in maintaining the overall quality of the DDU GKY by conducting quality audits on training centre infrastructure, trainer and training quality, course curriculum & learning material, certification etc. Specific quality circles could be created with set responsibilities by ASRLM for better delivery of the project.

IV. Facilitate fund disbursement to PIAs through physical performance analysis: Assist ASRLM team in disbursement of fund by preparing reports on partners' performance and compliances.

- i. Monitoring the parameters that need to be met before 2nd, 3rd and 4th instalment on fortnightly basis
- ii. Highlight deviations to the ASRLM team for further discussion points with the PIAs
- iii. Review of documents received from PIAs and verify all required documents have been received and are complete in all aspects
- iv. In case of any discrepancies, the TSA will highlight the same to the ASRLM
- v. In case there are any major issues or discrepancies observed in the performance of the PIA, the TSA team lead by ASRLM will conduct meetings and discussions with the PIAs representatives to gain an insight into the challenges.

2.5. Role and Responsibility of the Client

2.5.1 Data, services and facilities provided by the ASRLMS (DDU-GKY)

- 1) Data relevant to DDU-GKY and its implementing agencies shall be provided by ASRLM as per the requirement of TSA.
- 2) DDU-GKY team of ASRLMS will Support the team.

2.5.2 Payment Schedule:

Payment will be made on Quarterly Basis according to the deliverables as mentioned in the approved work plan. The agency will be eligible for payment on satisfactory performance as per deliverables and recommendation of review committee.

2.6. Team Composition, Qualification and Experience(Both Key & Non-Key)

A.Key Experts-7(Seven) **B**.Non Key Experts-4(Four)

Position	Key Qualification	Experience	Key Responsibilities
Team Lead(1)	Post Graduate in any discipline	 At least 10 years of Post qualification experience in Project Management, Client relationship management, strategy building with demonstrated experience in handling similar assignments in large scale projects Experience of working with SRLM or State Skill development Mission will be given preference Good written and spoken skill in English & Hindi & Assamese language is desirable 	 The incumbent would be responsible for: 1. Ensure all responsibilities of other Thematic Experts are meet with timely reporting's to ASRLM. 2. Project guidance & direction for implementation of the program; 3. Alignment on expectations; Conflict/issue resolution; 4. Regular reviews & updates to the client; Quality Control & Assurance 5. Project Tracking and Issue Resolution 6. Coordination with State Skill Mission and other State Skilling initiatives to build integrated approach for the state 7. Ensure timely release of Instalments to PIAs as per the SOP & Guidelines of DDU-GKY . 8. Ensure timely Closure of

				-	Projects as per the SOP & Guidelines of DDU- GKY Issue of Project Sanction/Revised Sanction orders. Any other Task as assigned by ASRLM
Thematic Expert– Mobilization, Counseling , Job fairs & Alumni support (1)	Post-Graduation in Management/ Social Sciences/Sociology/Rural & Development / MSW	4. C SE A A A C C C C C C C C C C C C C C C C	Proven 5 years post qualification experience in racking, follow-up, oot cause analysis, assessments, in a nulti stakeholder eco-system; Preference would be given to the candidates who have work experience in large development Projects like SRLM / State Skill Mission or organization with similar size and hature at state/district level. The person should have proven track ecord of working with state/central government orogramme of similar nature and size. Good written and governet governe	res	e incumbent would be ponsible for: Design, develop the framework for tracking candidates across the DDU-GKY eco-systems from mobilization to post-placement through study of various national and state level frameworks and systems. Conduct statistical based study to assess the overall quality and quantity of placement and retention. Identify areas/ stakeholder for deeper and intensive assessments including audits, financial and placement and post- placement assessments. Review and establishment of migration support center, define activities and services, assessment, services and quality and monitor all activities of current existing Migration support centres. Undertake key activities to facilitate candidates placement through

	a na sa inina an inaka atau a
6. Actively monitoring all	organizing industry
the activities of the	partnerships, build a
Alumni Support Centre	robust alumni network
(Call Centre) of ASRLM	& organizing Alumni
with monthly visits.	meets at Employer
	locations / Training
•	center level etc.
	6. Ensure Mobilisation and
	counselling activities at
	all Villages /GP /Block
	levels
	7. Ensure all the Training
	centres have minimum
	80 % Training centre
	utilization.
	B. Prepare Mobilisation
	calendar every month
	and process the
	Mobilisation / Awarness
	requests received by
	PIAs on a monthly
	basis.
1	D. Organise Job Melas as
	per the requirement of
	ASRLM
	10. Tracking the activities
	of Jeeviak Sakhis (
	CRP) for various
	activities of DDU-GKY
	11. Develop , implement
	and monitor a reporting
	mechanism from all
	Jeevika Sakhis , Blocks
	and Districts regarding
	Mobilisation, Candidate
	tracking , etc.
	12. Develop an Employers
	Data Base District wise
	with special emphasis
	on Local Employment.
	I3. Facilitate Foreign
	Placements
	4. Co-ordinate and
	monitor all activities
	with regular reportings
	of the existing Alumni
	-
	Support center(call
	centre) at Guwahati.
	5. Study of requirement of

					clusters of
					cottage/small industry
				16	. Training need analysis
					. Analysis related to jobs
				17	market and finding
					opportunities to scale
					up the skill segment.
				10	. Any other Task as
				10	assigned by ASRLM
		1.	Atleast 5 years post-	Th	e incumbent would be
			qualification		sponsible for:
			experience in	103	
			developing	1.	Assess learning and
			curriculum standards		training quality,
			for skill / vocational		methodology, curriculum
			training, Experience		of PIAs as per the
			in development of		standards and skill
			NOS/ curriculum		assessment
			development/ L&D in		frameworks.
			skill/ experience in	2.	
			managing/handling		learning management
			industrial partners		systems, trainer quality
			/IEC & Branding		and training related
			would be given	_	processes
			preference.	3.	Review NOS,
		1.	Excellent written		curriculums,
Thematic			and verbal skills		assessments both
Expert-			Excellent		formative and final based on various
Knowledge	Masters in Mass Communication.		understanding of		based on various methodology (e.g.
management &			public relations,		random samples etc.)
IEC support (1)			employer branding,	4.	Assesses learning
			and social media	ч.	pedagogy and provide
			Ability to work with a		inputs on the
			diverse group of		improvements Support
			global stakeholders		the State team in terms
		2.	The individual should possess excellent		of standards, curriculum
		1	communication skills,		for trades, assessments
			presentation skills.		&certifications of
			He / she should be		Trainees and trainers.
			creative, a self-	5.	Conduct Skill Gap
			starter, and have the ability to work		Analysis for ASRLM
		1	independently in a	6.	Conduct Impact
			dynamic		evaluation study
			environment.	7.	- , ,
		3.			out (trainings and
			given to the		Placement)
		1	candidates who have	8.	, , , , , , , , , , , , , , , , , , ,
		1	work experience in		the requirement of
			SRLM / State Skill		ASRLM.

	·		<u> </u>
	Mission or	9.	Executing a holistic
	organization with		communications
	similar size and		strategy for both
	nature state/district level etc.		external and internal
4		10	audiences;
4.	-	10.	Develop annual communication plans
	•		communication plans that include measurable
	English & Hindi & Assamese language		milestones and activities
	is desirable		plan
		11	. Develop executive
			communication,
			including speeches,
			organizational updates,
			client-facing decks, etc.
		12	. Create content&
			Graphical Design for
			internal communication
			channels, including
			newsletters, blogs,
			internal communities,
			IEC Materials etc
		13.	. Developing success
			stories of placed
			candiates, champion
			employers etc
		14.	. Social Media
			Management
			(Facebook,Twitter etc)
		15.	. Collaborate with multiple
			stakeholders to ensure
			communication is
			accurate, on time
		16.	. Work with teams and
			leaders across the
			organization to
			communicate key
		47	messages
		17.	Leverage industry
			bodies to spread awareness of the
			Program Plan and
			conduct internal and external events,
			including employee town
			halls, leadership
			webcasts, and industry
			meets Manage vendors
			and event agencies as
			and event agencies as

		required
		18. Media and Public
		relations
		19. Plan and execute a
		Public Relation strategy.
		20. Ensure Branding of
		DDU-GKY in all Blocks
		and Districts of Assam.
		21. Ensure all IEC support
		and branding for all
		events organized by
		ASRLM
		22. Success stories of
		successfully placed
		DDU-GKY candidates
		23. Video documentation of
		training centers,
		Activities at various
		levels , Placements
		,Employers etc
		24. Prepare Annual reports
		and Best Practices
		25. Any other Task as
		assigned by ASRLM
	1. At least 5 years of	The incumbent would be
	post-qualification	responsible for:
	experience of	
	working with large	1. Developing the overall
	organization of	framework for project
	similar size and	M&E, for example,
	nature. The person	annual project reviews,
	should have	participatory impact
		assessments, process
Thematic	understanding and	monitoring, operations
Expert–M&E ,	capabilities in	monitoring and lessons-
PIA	designing and implementing	learned workshops.
Coordination, Masters' in Business		2. The resource will
Inspection & Administration (MBA)	frameworks for	prepare and submit an
SoP Assurance	quality assurance	Annual Action Plan for
(1)	and process	the State and for all the
	documentation.	PIAs with clear
	2. S/he should be able	deliverables and timelines, which will be
	to synthesize	finalized after due
	innovative concepts	consultation and
	and to communicate	approval of competent
	them effectively;	authority.
	3. Preference would be	3. Guide the process for
	given to the	identifying and designing
	given to the candidates who have work experience in	identifying and designing the key indicators for each component, to

	SRLM / State Skill		record and report
	Mission or		physical progress
	organization with		against the target. Also
	similar size and		steer the process for
	nature at		designing the format of
	state/district level		such progress reports.
	etc.	4.	Clarify the core
4.	Good written and		information needs of
	spoken skill in		central project
	English & Hindi 7		management, funding
	Assamese language		agencies and the
	is desirable		cooperating institution.
		5.	With the implementing
			partners, review their
			existing approaches and
			management information
			systems and agree on
			any required changes,
			support and resources.
		6.	Undertake regular visits
			to the field to support
			implementation of M&E
			and to identify where
			adaptations might be
			needed.
		7.	Development and
			implementation of
			frameworks for quality
			assurance in
			infrastructure, trainers,
			curriculum etc. working
			towards standardization
			of internal processes as
			per DDU-GKY guidelines
			& SOP.
		8.	Monitoring of all activities
			of DDU-GKY in the State
			of Assam with regular
			reportings
		9.	Regular meetings with all
			stakeholders for overall
			monitoring of DDU-GKY
		10	. Monitoring of the overall
			performance of all
			Projects and suggest
			actions to be taken as
			per the SOP and
			Guidelines of DDU-GKY.
		11	Any other Task as
			Any Uner rask ds

				1	
					assigned by ASRLM
				12.	Identify and classify new
					PIA for engagement with
					training and direct
					placement
				13.	Engaging with PIA for
					capacity building and
					resolving PIA's issues
				14.	Ensure Capacity Building
					of all Stakeholders as
					per the requirement of
					DDU-GKY
				15.	Organizing CXO meet
				-	for engagement of
					Employers and PIAs
				16.	Review and grading of
					PIAs
				17	Preparing performance
					and reporting
					management plan;
					Identifying data
					requirements and the
					data sources for
					monitoring; periodic
					inspection of the training
					centre, Conducting due
					diligence, compliance
					•
				10	Management.
				10.	Handle all complaints /
					issues / queries from all Stakeholders
				10	
				19.	Handle CPGRAMS and
				20	RTI complaints
				20.	Any other Task as
		4	Atlanat E vicera -f	ТЬ	assigned by ASRLM
		1.	Atleast 5 years of		e incumbent would be
			Post qualification	res	sponsible for:
			experience in design	1.	Data management,
Thematic			& Development of		Design of MIS templates
Expert- MIS ,			system		for monitoring &
Instalment		2.	Experience		evolution, MIS
Release and		∠ .	Experience in		application
Project Closure			design, project		management.
	BE/BTech(IT)/ MCA/ MSC (IT)		management of medium scale IT		J
(1)				2.	Manage, monitor, plan
			system is required \		and organize meetings/
		3.	Experience in		knowledge sharing
		5.			activities, learning
			working on reporting tools shall be		,

	preferred		outcomes
4.	Preference would be given to the candidates who have	3.	
	work experience in large skill development Projects like SRLM / State Skill Mission or organization with similar size and nature at state/district level.	4.	The Resource will do regular monitoring of Kaushal Bharat/ all Stakeholders portal and will generate reports from respective portals and streamline /resolve all IT based technical issues with MoRD/NIRD
5.	Good written and spoken skill in English & Hindi &	5.	etc. Biometric with GIS.
	Assamese language is desirable		Develop a system for biometric reporting of trainees
		7.	Conduct periodic review and monitoring of identified performance outcomes.
		8.	Prepare reports and presentations for all meetings and for all requirements of ASRLM.
		9.	The resource will facilitate desk and physical verification w.r.t trained & placed candidates of respective PIAs
		10.	Ensure timely release of Instalments to PIAs as per the SOP & Guidelines of DDU-GKY
		11.	Ensure timely Closure of Projects as per the SOP & Guidelines of DDU-

					GKY
				12.	Assist in Preparing MIS related data pertaining to Pre Empowered , Empowered Committee and PRC and any other meetings of MoRD/State Govt.
				13.	Create a Dashboard for activities undertaken by the TSA with necessary documents and evidences.
				14.	Any other Task as assigned by ASRLM
		1.	Atleast 5 years' of Post qualification experience in working with employment program.	1.	To coordinate with the State Coordinators and Director of all other skilling institutions in the state for effective implementation of the program.
Thematic Expert -Other Skilling	Masters in Business Administration (MBA)	2.	Preference would be given to the candidates who have work experience in large skill development Projects like SRLM /	2.	To Monitor the Other Skilling Institutions based on identified parameters, and updating of MIS at regular intervals.
Initiatives (1)		3.	State Skill Mission or organization with similar size and nature at state/district level. Good written and spoken skill in English & Hindi & Assamese language	3.	To identify various new and innovative Self Employment training programmes matching the aspirations of the youth and ensuring settlement after the training.
			is desirable	4.	To liaison with Accounts and Finance Department and ensure timely payment of funds to Other Skilling

			Institutions.
			5. To coordinate with the various thematic verticals of SRLM and help Other Skilling Institutions to mobilize appropriate candidates for training and settlement.
			6. Any other Task as assigned by ASRLM
		 Atleast 5 years of practicing experience in drafting, pleading, handling recovery case/court case/arbitration & other related legal matters 	1. Assist and advise ASRLM so that court cases as well as matters which require examination from legal point of view are effectively dealt with in a professional manner.
Thematic Expert Legal services (1)	Master's Degree in Law from a recognized university or Institution in India, recognized by Bar Council of India.	 Good written and spoken skill in English & Hindi & Assamese language is desirable 	 Scrutinize and draft legal papers, documents and affidavits received and submit comments/legal opinion regarding signing of MoUs, Alerts, Show Cause Notices, Court Cases/ Recovery of fund cases/Complaints if any. Liaisoning with, standing counsels (Central/State Government), Department of Legal Affair/Police agencies or any other department etc. Carry out legal research, identify legal issues and draft counter affidavit, counter writ petition etc. Maintain status

be entrusted from o time. Maintain record on

		assigned by ASRLM
MIS Analyst (2) B. Tech in any branch/ MCA/MSc-IT./	 At least 3 years of experience of working on functional MIS platform; The person should have proven track record of experience in MIS design, development and implementation in large scale programs, data analysis by using statistical software, ability to synthesize concepts and to communicate them effectively, network management, software maintenance and security, research software and new technologies know- how, reporting structures, etc. Good written and spoken skill in English & Hindi & Assamese language is desirable 	 The incumbent would be responsible for: 1. Support MIS Design and Implementation for Skill Theme; Data Management; 2. Designing MIS templates for monitoring and evaluation; 3. MIS Application Management; Conduct Periodic Review and monitoring of identified performance outcomes; Partner management related to MIS; Training the stakeholders on MIS handling and reporting; Smooth operation of MIS Application; Stakeholder Management, creation of dashboards, Analysis of data and reporting 4. Assist in Instalment Release and Closure of Projects. 5. Any other Task as assigned by ASRLM

Roles and Responsibilities :-

Snapshot of the roles (not limited) to be performed by Key Experts are as follows

I. Team Lead (1)

- Ensure all responsibilities of other Thematic Experts are meet with timely reporting's to ASRLM.
- Project guidance & direction for implementation of the program;
- Alignment on expectations; Conflict/issue resolution;
- Regular reviews & updates to the client; Quality Control & Assurance
- Project Tracking and Issue Resolution
- Coordination with State Skill Mission and other State Skilling initiatives to build integrated approach for the state

- Ensure timely release of Instalments to PIAs as per the SOP & Guidelines of DDU-GKY.
- Ensure timely Closure of Projects as per the SOP & Guidelines of DDU-GKY
- Issue of Project Sanction/Revised Sanction orders.
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II.Thematic Expert-Mobilization, Counselling, Job fairs & Alumni Support(1)

- Support the continual design and development of the overall Mobilisation & Placement strategy for DDU-GKY in Assam
- Rationalization and harmonization of policies, guidelines and procedures for DDU-GKY Program in context trainee selection.
- Organize job fairs at district/block levels as per the requirement of ASRLM
- Ensure synchronization with the Placement Partners for conducting of Job fairs
- Design the mobilization strategies for the program as per DDU GKY mandate
- Undertake training programs for implementing an effective manpower planning, recruitment and management strategy.
- In this role the requirement is for the expert to assess the target to be trained and how best can they be placed in jobs. This function would need to provide strategic insights on recruitment issues of the industry so that the skill training can be aligned to meet the recruitment priorities of the industry.
- Build interface with recruiters and bring them into job fairs, and develop a robust system to map manpower requirements
- Build network relationships along with PIAs to ensure that manpower requirements from industry are fulfilled through training programs
- Explore industry specific corporate training programs which could be executed under DDU-GKY
- Build, create & nurture trainee support structure through migration support centers
- Continuously interact with MSCs and analyze issues faced by trainees post placement and building that feedback into program design and student support activities
- Build an active alumni network and strengthen it through peer networks and networking
- Leveraging alumni network for industry manpower assessment and trainee mobilization
- Actively monitoring all the activities of the Alumni Support Centre(Call Centre) of ASRLM with monthly visits.

III.Thematic Expert-Knowledge management & IEC support (1)

- TSA is required to develop system for knowledge management in which it provides the insights for policy management/ formulation, best practices, pilot studies, gaps etc.
- Development of knowledge repository with interactive user interface
- Capturing the data mining requirements and determining the periodic reports/journals
- Design and undertake pilots and innovative projects
- Design and develop effective Learning and Development tools

- Documentation of best practices and resource materials from different sources
- Organizing knowledge sharing sessions with various stakeholders
- Co-ordination with NSDC and all Sector Skill Councils
- Assess learning and training quality, methodology, curriculum of PIAs as per the standards and skill assessment frameworks.
- Assess and review learning management systems, trainer quality and training related processes
- Review NOS, curriculums, assessments both formative and final based on various methodology (e.g. random samples etc.)
- Assesses learning pedagogy and provide inputs on the improvements Support the State team in terms of standards, curriculum for trades, assessments &certifications of Trainees and trainers.
- Conduct Skill Gap Analysis for ASRLM
- Conduct Impact evaluation study
- Conduct Study on Drop out (trainings and Placement)
- Any other Studies as per the requirement of ASRLM.
- Executing a holistic communications strategy for both external and internal audiences;
- Develop annual communication plans that include measurable milestones and activities plan
- Develop executive communication, including speeches, organizational updates, client-facing decks, etc.
- Create content for internal communication channels, including newsletters, blogs, internal communities, etc.
- Collaborate with multiple stakeholders to ensure communication is accurate, on time
- Work with teams and leaders across the organization to communicate key messages
- Leverage industry bodies to spread awareness of the Program Plan and conduct internal and external events, including employee town halls, leadership webcasts, and industry meets Manage vendors and event agencies as required
- Media and Public relations
- Plan and execute a Public Relation strategy.
- Ensure Branding of DDU-GKY in all Blocks and Districts of Assam.
- Ensure all IEC support and branding for all events organized by ASRLM
- Success stories of successfully placed DDU-GKY candidates
- Video documentation of training centres, Activities at various levels, Placements, Employers etc
- Prepare Annual reports and Best Practises
- Create content & Graphical Design for internal communication channels, including newsletters, blogs, internal communities, IEC Materials etc
- Developing success stories of placed candiates, champion employers etc
- Managing Social Media(Facebook, Twitter etc)

IV.Thematic Expert-M&E , PIA Coordination, Inspection & SoP Assurance(1)

- The incumbent would be responsible for Identifying data requirements and the data sources for monitoring of the program
- Designing various formats, templates, dashboards, etc. for comprehensive monitoring
- Monitoring and evaluation of training outcome
- coordinating activities of existing PIAs by tracking their overall performance
- Scorecard development and analysis
- Development and implementation of frameworks for quality assurance in infrastructure, trainers, curriculum etc
- working towards standardization of internal processes and preparing SOPs for the same
- Build a platform to track placement of trained youth
- Build a platform to track Utilisation of Jeevika Sakhis (CRP)
- Design and implement an effective trainer development strategy to impact on the quality of training delivery
- Identify gaps and develop strategies to ensure effective assessment internal and external in collaboration with assessment bodies.
- Continuously scan the market and identify effective training technologies as well as strategies to assimilate within the DDU-GKY program
- Prepare Project appraisal & Project monitoring tools, templates etc. Draft Risk management strategy-risk register, risk analysis & management policy.
- Gap finding as per the performance reviews and capacity building of the stakeholders involved
- Develop comprehensive M&E Framework for the program:
 - System for effective periodic M&E
 - Formats and reporting designs for M&E
 - Customized dashboards with indices for monitoring and evaluation
 - Grading norms for internal units, PIAs and states
 - o Standards for assessing quality of training delivery
 - Defining SLAs for project appraisal, fund releases and other critical operational parameters that affect timely and effective delivery of the program
 - In developing the M&E framework the following needs to be kept in mind:
 - Aligning performance reports of Central Technical Support Agency
 - Tracking of performance of project appraisal agencies (if any)
 - Tracking of performance of training partners with reference to SOP, grading norms and other standards for quality assurance
 - Tracking of internal performance norms as per established SLAs
 - Implementation of M&E:
 - o Prepare and analyze monitoring reports as per defined norms
 - Conduct reviews, prepare all M&E reports, provide feedback to functional units and states

- o Provide feedback on internal performance to management
- o Rate internal units, PIAs and districts
- Design and implement studies for deeper understanding of gaps and good practices
- Process Analysis:
- Create periodic analytical reviews on a periodic basis by defining the sample/ area of functionality and disseminate the results along with suggestive action plans bearing the responsibilities of various stakeholders
- Implementation of business intelligence tools & analytics (reports/scorecards etc.)
- The resource will prepare and submit an Annual Action Plan for the State and for all the PIAs with clear deliverables and timelines, which will be finalized after due consultation and approval of competent authority.
- Developing the overall framework for project M&E, for example, annual project reviews, participatory impact assessments, process monitoring, operations monitoring and lessons-learned workshops.
- The resource will prepare and submit an Annual Action Plan for the State and for all the PIAs with clear deliverables and timelines, which will be finalized after due consultation and approval of competent authority.
- Preparing performance and reporting management plan; Identifying data requirements and the data sources for monitoring; periodic inspection of the training centre, Conducting due diligence, compliance Management.
- Handle all complaints / issues / queries from all Stakeholders
- Handle CPGRAMS and RTI complaints
- Guide the process for identifying and designing the key indicators for each component, to record and report physical progress against the target. Also steer the process for designing the format of such progress reports.
- Clarify the core information needs of central project management, funding agencies and the cooperating institution.
- With the implementing partners, review their existing approaches and management information systems and agree on any required changes, support and resources.
- Undertake regular visits to the field to support implementation of M&E and to identify where adaptations might be needed.
- Development and implementation of frameworks for quality assurance in infrastructure, trainers, curriculum etc. working towards standardization of internal processes as per DDU-GKY guidelines & SOP.
- Monitoring of all activities of DDU-GKY in the State of Assam with regular reportings
- Regular meetings with all stakeholders for overall monitoring of DDU-GKY
- Monitoring of the overall performance of all Projects and suggest actions to be taken as per the SOP and Guidelines of DDU-GKY.
- Any other Task as assigned by ASRLM
- Identify and classify new PIA for engagement with training and direct placement
- Engaging with PIA for capacity building and resolving PIA's issues
- Ensure Capacity Building of all Stakeholders as per the requirement of DDU-GKY
- Organizing CXO meet for engagement of Employers and PIAs
- Review and grading of PIA.

V. Thematic Expert- MIS, Instalment Release and Project Closure (1)

- Data management, Design of MIS templates for monitoring & evolution, MIS application management.
- Manage, monitor, plan and organize meetings/ knowledge sharing activities, learning outcomes
- Rolling out MIS and structuring IT and Networking
- Timely monitoring of data reflecting on State MIS portal/Kaushal Bharat portal submitted by respective PIAs.
- Provide timely assistance and hand holding to MIS officials of all empaneled PIAs.
- Maintain central databases, ensuring that scheme data is held securely with integrity.
- The Resource will do regular monitoring of Kaushal Bharat/ all Stakeholders portal and will generate reports from respective portals and streamline /resolve all IT based technical issues with MoRD/NIRD etc.
- Biometric with GIS.
- Develop a system for biometric reporting of trainees
- Conduct periodic review and monitoring of identified performance outcomes.
- Prepare reports and presentations for all meetings and for all requirements of ASRLM.
- The resource will facilitate desk and physical verification w.r.t trained & placed candidates of respective PIAs
- Monitoring the parameters that need to be met before 2nd, 3rd and 4th instalment on fortnightly basis
- Highlight deviations to the ASRLM team for further discussion points with the PIAs
- Review of documents received from PIAs and verify all required documents have been received and are complete in all aspects
- In case of any discrepancies, the TSA will highlight the same to the ASRLM
- In case there are any major issues or discrepancies observed in the performance of the PIA, the TSA team lead by ASRLM will conduct meetings and discussions with the PIAs representatives to gain an insight into the challenges
- Ensure timely release of Instalments to PIAs as per the SOP & Guidelines of DDU-GKY
- Ensure timely Closure of Projects as per the SOP & Guidelines of DDU-GKY
- Assist in Preparing MIS related data and preparing power point presentations pertaining to Pre Empowered , Empowered Committee and PRC and any other meetings of MoRD/State Govt

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VI.Thematic Expert -Other Skilling Initiative(1)

- To coordinate with the State Coordinators and Director of all Other Skilling Institutions in the state for effective implementation of the program.
- To Monitor the Other Skilling Institutions based on identified parameters, and updating of MIS at regular intervals.
- To identify various new and innovative Self Employment training programmes matching the aspirations of the youth and ensuring settlement after the training.

- To liaison with Accounts and Finance Department and ensure timely payment of funds to Other Skilling Institutions.
- Regular field visits & inspection of Other Skilling Institutions as per SOP.
- To coordinate with the various thematic verticals of SRLM and help Other Skilling Institutions to mobilize appropriate candidates for training and settlement.

VII.Thematic Expert-Legal services(1)

- Assist and advise ASRLM so that court cases as well as matters which require examination from legal point of view are effectively dealt with in a professional manner.
- Scrutinize and draft legal papers, documents and affidavits received and submit comments/legal opinion regarding signing of MoUs, Alerts, Show Cause Notices, Court Cases/ Recovery of fund cases/Complaints if any.
- Liasoning with, standing counsels (Central/State Government), Department of Legal Affair/Police agencies or any other department etc.
- Carry out legal research, identify legal issues and draft counter affidavit, counter writ petition etc.
- Maintain status report of all ongoing Court Cases, arbitrations, recoveries or any other legal matters and track the dates of next hearing etc. Carry out continuous review and monitor the same.
- Preparation of reply/petitions/complaints etc if required.
- Assist in processing of application received under RTI Act, 2005.
- Perform such other work of legal nature that may be entrusted from time to time.
- Maintain record on Legal Management system.
- Prepare drafts/ parawise reply to court cases.
- Process the changes in authorized signatory and bank guarantee related matters

2.7. Deliverables and Timeline

Expected Deliverables	Timeline
<u>Service Deliverables-1</u> Mobilization, Counselling, Job fairs & Alumni Support	• All activities in regular basis every month for the period 0 – 24 months with weekly reporting's and
 Support the continual design and development of the overall Mobilization & Placement strategy for DDU-GKY in Assam Rationalization and harmonization of policies, guidelines and procedures for DDU-GKY Program in context trainee selection. Organize job fairs at district/block levels as per the requirement of ASRLM Ensure synchronization with the Placement Partners for conducting of Job fairs 	 submission of weekly reports Organize 2 Job Fairs in Q1 -Q8 (Total of 16 Job Fairs in 24 months) Organize 2 Alumni Meets in a month (Total of 48 Alumni meets in 24 months)
 Design the mobilization strategies for the 	• Prepare and submit

 Undertake training programs for implementing an effective manpower planning, recruitment and management strategy. In this role the requirement is for the expert to assess the target to be trained and how best can they be placed in jobs. This function would need to provide strategic insights on recruitment issues of the industry so that the skill training can be aligned to meet the recruitment priorities of the industry. Build interface with recruiters and bring them into job fairs, and develop a robust system to map manpower requirements Build network relationships along with PIAs to ensure that manpower requirements from industry are fulfilled through training programs Explore industry specific corporate training programs which could be executed under DDU-GKY Build, create & nurture trainee support structure through migration support centers Continuously interact with MSCs and analyze issues faced by trainees post placement and building that feedback into program design and student support activities Monitoring all activities of the MSC Build an active alumni network and strengthen it through peer networks and networking Organise Alumni Meets Leveraging alumni network for industry manpower assessment and trainee mobilization Actively monitor all the activities of the Alumni Support center (call center) of ASRLM with monthly visits . 	times in 24 months)
Service Deliverables-2	• All activities in regular
 Knowledge management & IEC support TSA is required to develop system for knowledge management in which it provides the insights for policy management/ formulation, best practices, pilot studies, gaps etc. 	 basis every month for the period 0 – 24 months with weekly reporting's and submission of weekly reports Skill Gap analysis within 0-3 months.

•	Development of knowledge repository with	 Conduct Impact evaluation
	interactive user interface	study within 3-6 months
-	Capturing the data mining requirements and	Conduct Study on Drop out
	determining the periodic reports/journals	(trainings and Placement)
-	Design and undertake pilots and innovative	· · · · · · · · · · · · · · · · · · ·
-	•	within 3-6 months
	projects	
•	Design and develop effective Learning and	
	Development tools	
•	Documentation of best practices and resource	
	materials from different sources	
	Organizing knowledge sharing sessions with	
	various stakeholders	
_	Co-ordination with NSDC and all Sector Skill	
•		
	Councils	
•	Assess learning and training quality,	
	methodology, curriculum of PIAs as per the	
	standards and skill assessment frameworks.	
-	Assess and review learning management	
	systems, trainer quality and training related	
	processes	
-	•	
•	Review NOS, curriculums, assessments both	
	formative and final based on various	
	methodology (e.g. random samples etc.)	
•	Assesses learning pedagogy and provide	
	inputs on the improvements Support the State	
	team in terms of standards, curriculum for	
	trades, assessments &certifications of	
	Trainees and trainers.	
	Conduct Skill Gap Analysis for ASRLM	
	Conduct Impact evaluation study	
•	Conduct Study on Drop out (trainings and	
	Placement)	
•	Any other Studies as per the requirement of	
	ASRLM.	
•	Executing a holistic communications strategy	
	for both external and internal audiences;	
-	Develop annual communication plans that	
-	include measurable milestones and activities	
	plan	
•	Develop executive communication, including	
	speeches, organizational updates, client-	
	facing decks, etc.	
	Create content & Graphical Design for internal	
	communication channels, including	
	, 5	
_	newsletters, blogs, internal communities, etc.	
•	Collaborate with multiple stakeholders to	
	ensure communication is accurate, on time	

-	and Districts of Assam. Ensure all IEC support and branding for all events organized by ASRLM Success stories of successfully placed DDU- GKY candidates	
<u>Servi</u>	<u>ce Deliverables-3</u>	• All activities in regular
	, PIA Coordination, Inspection & SoP rance	basis every month for the period 0 – 24 months
Accu		with weekly reporting's and
-	Identifying data requirements and the data	submission of weekly
_	sources for monitoring of the program	reports
•	Designing various formats, templates, dashboards, etc. for comprehensive	• Conduct CXO meet, one
	monitoring	in each quarter (8 in 24
	Monitoring and evaluation of training outcome	months)
•	coordinating activities of existing PIAs by	
	tracking their overall performance	
•	Scorecard development and analysis	
•	Development and implementation of	
	frameworks for quality assurance in infrastructure, trainers, curriculum etc	
	working towards standardization of internal	
_	processes and preparing SOPs for the same	
•	Build a platform to track placement of trained	
	youth	
•	Build a platform to track Utilisation of Jeevika	
	Sakhis (CRP)	
-	Design and implement an effective trainer	
	development strategy to impact on the quality	

	of training delivery	
-	Identify gaps and develop strategies to	
	ensure effective assessment - internal and	
	external in collaboration with assessment	
	bodies.	
•	Continuously scan the market and identify	
	effective training technologies as well as	
	strategies to assimilate within the DDU-GKY	
	program	
•	Prepare Project appraisal & Project	
	monitoring tools, templates etc. Draft Risk	
	management strategy-risk register, risk	
	analysis & management policy.	
•	Gap finding as per the performance reviews	
	and capacity building of the stakeholders	
	involved	
-	Monitor Captive Employers	
	Develop comprehensive M&E Framework for	
	the program:	
	 System for effective periodic M&E 	
	 Formats and reporting designs for 	
	M&E	
	 Customized dashboards with indices 	
	for monitoring and evaluation	
	 Grading norms for internal units, PIAs 	
	and states	
	 Standards for assessing quality of 	
	training delivery	
	 Defining SLAs for project appraisal, 	
	fund releases and other critical	
	operational parameters that affect	
	timely and effective delivery of the	
	program	
	In developing the M&E framework the	
	following needs to be kept in mind:	
	• Aligning performance reports of	
	Central Technical Support Agency	
	 Tracking of performance of project 	
	appraisal agencies (if any)	
	 I racking of performance of training partners with reference to SOP, 	
	· · · · · · · · · · · · · · · · · · ·	
	grading norms and other standards for	
	quality assurance o Tracking of internal performance	
	5	
	norms as per established SLAs	

Implementation of M&E:

- Prepare and analyze monitoring reports as per defined norms
- Conduct reviews, prepare all M&E reports, provide feedback to functional units and states
- Provide feedback on internal performance to management
- Rate internal units, PIAs and districts
- Design and implement studies for deeper understanding of gaps and good practices

Process Analysis:

- Create periodic analytical reviews on a periodic basis by defining the sample/ area of functionality and disseminate the results along with suggestive action plans bearing the responsibilities of various stakeholders
- Implementation of business intelligence tools & analytics (reports/scorecards etc.)
- The resource will prepare and submit an Annual Action Plan for the State and for all the PIAs with clear deliverables and timelines, which will be finalized after due consultation and approval of competent authority.
- Developing the overall framework for project M&E, for example, annual project reviews, participatory impact assessments, process monitoring, operations monitoring and lessons-learned workshops.
- The resource will prepare and submit an Annual Action Plan for the State and for all the PIAs with clear deliverables and timelines, which will be finalized after due consultation and approval of competent authority.
- Preparing performance and reporting management plan; Identifying data requirements and the data sources for monitoring; periodic inspection of the training centre, Conducting due diligence, compliance Management.

 Ensure timely release of Instalments to PIAs as per the SOP & Guidelines of DDU-GKY . Ensure timely Closure of Projects as per the SOP & Guidelines of DDU-GKY Assist in Preparing MIS related data and preparing power point presentations pertaining to Pre Empowered , Empowered Committee and PRC and any other meetings of MoRD/State Govt 	
Service Deliverables-5	• All activities in regular
Other skilling Initiative	basis every month for the
 To coordinate with the State Coordinators and Director of all other skilling institutions in the state for effective implementation of the program. To Monitor the Other Skilling Institutions based on identified parameters, and updating of MIS at regular intervals. To identify various new and innovative Self Employment training programmes matching the aspirations of the youth and ensuring settlement after the training. To liaison with Accounts and Finance Department and ensure timely payment of funds to Other Skilling Institutions. Regular field visits To coordinate with the various thematic verticals of SRLM and help Other Skilling Institutions to mobilize appropriate candidates for training and settlement To Liason with Other Skilling Institutions & Banks for early settlement of trained candidates. Tracking of trained beneficiaries/candidates. 	period 0 – 24 months with weekly reporting's and submission of weekly reports
Service Deliverables-6	All activities in regular
Legal services	basis every month for the period 0 – 24 months
 Assist and advise ASRLM so that court cases as well as matters which require examination from legal point of view are effectively dealt with in a professional manner. Scrutinize and draft legal papers, documents and affidavits received and submit comments/legal opinion regarding signing of MoUs, Alerts, Show Cause Notices, Court 	with weekly reporting's and submission of Monthly reports

•	required. Assist in processing of application received under RTI Act, 2005.	
•	monitor the same. Preparation of reply/petitions/complaints etc if required. Assist in processing of application received under RTI Act, 2005.	
•		

2.7.1 Services to be provided by the Agency:

The agency will create a digital platform/portal/website where the activities undertaken by the TSA shall be uploaded with all activity reports, photographs etc. The digital platform must contain a dashboard with Key Performance Indicators (KPIs) of the TSA for monitoring by ASRLM. These services may be upgraded as per requirements of ASRLM.

2.8. Quality Assurance, Monitoring and Reporting

2.8.1 Review Committee to Monitor Consultant's Work

The State Mission Director, ASRLM will review the work of the TSA on a quarterly basis. She/He may constitute a review/steering committee to monitor the progress of the agencies from time to time and provide necessary advice. The review/steering committee may also seek comments and inputs on the consultant's work from MoRD and other experts as appropriate. The review committee may decide on continuation of service of Technical Agency depending their performance after Year one or in between depending deliverables.

2.8.2 Reporting

- (a) The agency will report to State Mission Director ASRLM or any person designated by State Mission Director.
- (b) All reports (including the Inception Report, weekly & monthly progress reports, quarterly report, annual report, mid-cycle project assessment report, and final report) are to be submitted by the TSA to State Mission Director.

2.8.3 Ownership:

All information collected by the consultant will be used only for the purpose of delivering the scope specified in the TOR. No part of the information shall be used for any other purpose without the prior explicit consent of the client. All data collected and materials developed as a part of this assignment shall be the property of the client. IPR of all SOPs, Training Modules, data analysis, technology introduced, if any will be with SRLM.

INSTRUCTION TO THE CONSULTANT

3.1 Purpose of this Eol

Purpose of this Eol is to shortlist qualified Applicants as per the eligibility criteria given under para 3.2 (i.e., Eol Stage). After the completion of the Eol process for shortlisting, the procuring Entity (i.e., Client) shall issue RFP to the shortlisted applicants requesting them to submit a detailed proposal (Financial& Technical) as per the FRP terms and conditions (i.e., RFP Stage). In the RFP stage, the most suitable among the shortlisted Consultants shall be selected for award of contract, based on the evaluation of the proposals submitted as per the RFP terms and conditions.

3.2. Eligibility & Qualification Criteria

- 3.2.1 To participate in this EoI, the Consultant must be a single entity having a formal intent and legal competency to enter into an agreement or contract and are registered under respective Act and Jurisdiction in India.
- 3.2.2 The Consultant should have a minimum 10 (ten)years of experience in consultancy service, out of which atleast 5(five) year in similar consulting services, in India for and on behalf of government or international agencies.
- 3.2.3 The Bidder should have provided services as a Project Management Consultancy & Advisory Services Agency in Skill Development Sector for at least 1 project with contract value more than INR 2.5 crores (exclusive of extension value) under State/Central Govt during the last Five (5) years. The consulting firm should have

provided support services to a state govt for implementation of Gol and state sponsored skill initiatives.

- 3.2.4 The agency must have experience in facilitating Closure/Blacklisting/ Recovery in at least 3 Skill Development Project under State/Central Govt during last 5 years (Certificate from client having experience in facilitating Closure/Blacklisting/ Recovery must be furnished)
- 3.2.5 Total Average Annual Turnover of the Consultant in last three financial years (i.e., 2019-20, 2020-21 and 2021-22) from consulting business should not be less than Rs.10 Crore (Rupees Ten Crore only). The average annual turnover certificate as issued by the Auditor/Chartered Accountant should be submitted in the format enclosed as **Annexure 3** of this Eol document. The Certificate must be accompanied by attested copies of audited Statement of Accounts of last three financial years (i.e. 2019-20, 2020-21 and 2021-22).
- 3.2.6 The consultant willing to participate should not:
 - a) be blacklisted or debarred form participating in any procurement process by the Procuring Entity or by any other State or Central Government entity, undertakings or bodies are not eligible to participate during their period of blacklisting/debarment.
 - **b)** be insolvent, in receivership, bankrupt, or being would up, not be having its affairs administered by a court or a judicial officer, not having its business activities suspended and must not be the subject of legal proceedings for any of the forgoing reasons.
 - c) have and their directors and officers do not have, been convicted for any criminal offence relating to their professional conduct or the making of the false statement or misrepresentation as to their qualifications to enter a procurement contract with a period of three years preceding the commencement of procurement process, or not having been otherwise disqualified pursuant to debarment proceedings.
 - d) have a conflict of interest as per Section 11 of Assam Public procurement Act, 2017 and which materially affect the competition.
- 3.2.7 Registration: The Party should be registered under Income Tax , GST and other relevant statute (e.g. PF, ESI, etc.), as applicable.
- 3.2.8 ASRLMS will not entertain any Agencies with Joint Venture/Consortium to compete in the Bidding Process.

3.2.9 The Consultant would be selected in accordance with the **Quality Cost Based Selection method** stipulated in the Manual for the Procurement of Consultancy and Other Services (Updated June 2022).

3.3. Submission of Eol Proposal

- 3.3.1 The Applicant must get registered with the e-Procurement portal using valid DSC for online submission of the Eol.
- 3.3.2 Interested eligible parties must submit their Eol online (scanned copy) on the e-Procurement portal within due date and time of submission in the manner as prescribed in Para 3.4 this Eol document. In addition to online submission of Eol, the Applicants must also submit hardcopies of the "**Key Documents**" as given below before due date and time of submission of key Documents as mentioned in the Notice Inviting EOI. Delayed submission shall be considered as nonsubmission.
 - (a) Original Power of attorney document authorizing the signatory to this EOI
 - (b) Declaration as per Annexure-V
- 3.3.3 The EOI submission should be along with all documentary proof with respect to prequalification and other documents as mentioned in **Para 3.4** below in form of checklist while uploading online.
- 3.3.4 Each page of EOI (submissions) should be signed by the representative duly authorised by the applicant executing a Power of Attorney in the format given under **Annexure-4**. In case the proposal is signed by any one of the Directors or key officials (CEO, CFO or Company Secretary) a certified copy of the appropriate resolution / document conveying such authority may be enclosed in lieu of Power of Attorney. In case of partnership firm it should be signed by any one of the partner duly authorised by the partnership. EOI submitted by a Joint Venture participant shall be signed by all members so as to be legally binding on all members, or by an authorized representative who has a written power of attorney signed by each member's authorized representative.
- 3.3.5 The applicant is responsible for submission of EoI proposal complete in all respect. The Authority shall ignore the EoI in case of incomplete or defective submission.
- 3.3.6 Each page of the EOI submission should be serially numbered, signed and stamped by the authorized signatory and submitted **on-line in the e-Procurement portal i.e.** http://assamtenders.gov.in and hard copies of "Key Documents" as defined in Para 3.3.2 in the address as given below, on or before the due date and time for submission.

Address for Submission (Hardcopies):

The State Mission Director Assam State Rural Livelihoods Mission Society (ASRLMS), Sivanath Gogoi Path, Panjabari, Guwahati-781037 (Assam, India) Tel: 0361-2330542. website: www.asrlms.assam.gov.in

3.3.7 Non-submission of hardcopies of the "Key Documents" within due date and time shall disqualify the applicant even if the proposal is submitted online.

S. No	Documents	Submission Status (Y/N)	Page No
1	Covering Letter (As per Annexure-1)		
2	Applicants Data Sheet. In the format given under Annexure-2 .		
3	Certificate issued by a CA stating that the Applicant has eligible average annual turnover of Rs 10.00 Crs (Rupees Ten Crores) and the Consultant have a minimum 10 (ten)years of experience in consultancy service, out of which atleast 5(five) year in similar consulting services, in India for and on behalf of government or international agencies as per para 3.2.3 in the format given as Annexure-3 .		
4	"Power of Attorney " appointing the signatory, as per para 3.3.4. in the format given as Annexure-4 .		
5	Declaration with respect to non-blacklisting and debarment in non-judicial stamp paper duly notarized. As per the format given in Annexure-5 .		

3.4. Checklist for the EOI submission

	(As per para 3.2.4)	
6	Work completion /satisfaction certificate issued by that client/organisation establishing the experience as per para 3.2.2,3.2.3 & 3.2.3.	
7	Self-attested photocopy of GST Registration Certificate, PAN, PF & ESI Registration Certificate. (Para 3.2.8)	
9	Any, other the applicant feels necessary	

EVALUATION & SHORTLISTING

- 4.1. Preliminary Scrutiny
- 4.1.1. All the Eol submissions received (online & hard copies of Key Documents) within due date and time shall only be considered by the Evaluation Committee.
- 4.1.2 The evaluation committee shall first ensure that the applications are complete in all respect. Only those EoI submissions which are complete in all respect shall be considered for further scrutiny.
- 4.1.3. Evaluation Committee reserves the right to seek further clarifications, explanation or information on any issue relating to the eligibility till such time the Committee is fully convinced.
- 4.1.4. The Client (Eol Inviting Entity) shall finalize the list of the Consultants to be shortlisted to participate in RFP based on the evaluation of the Eol submissions and decision of the Client and the same shall be final and binding.
- 4.1.5. Names of the Consultants shortlisted (for RFP process) as per the evaluation of the EoI responses/submissions will be hosted on the e-Procurement portal on completion of all formalities.
- 4.2. Issue of RFP and selection
- 4.2.1. Detailed Proposal shall be invited by the Client from the shortlisted Consultants (Applicants) issuing RFP. In the RFP document all technical and operational details shall be furnished. At RFP stage the parties must submit detailed technical and financial proposal for evaluation and selection of most suitable amongst them, as per the proposal submitted.

4.2.2. The selection of the Consultant shall be strictly based on the evaluation of the proposals received from the shortlisted Consultants in response to the RFP, as per the terms and conditions and specifications mentioned therein.

Annexure 1: Covering Letter

Covering letter

[On the letter head of the Applicant]

Kind Attention:

[location, date]

The

The State Mission Director Assam State Rural Livelihoods Mission Society (ASRLMS), Sivanath Gogoi Path, Panjabari, Guwahati-781037 (Assam, India) Tel: 0361-2330542. website: www.asrlms.assam.gov.in

Sub: Eol (Refence No ASRLMS/DDU-GKY/4976/2023-23/396) for shortlisting of eligible applicants to participate in the RFP process for selection of consultant for for hiring of Technical Support Agency (TSA) for providing project management services under DDU-GKY by Assam State Rural Livelihoods Mission Society(ASRLMS)

Sir,

Having read, carefully examined, and understood the "Expression of Interest" document dated 21-06-2023 issued by The State Mission Director Assam State Rural Livelihoods Mission Society (ASRLMS) and all **Annexures** and other documents attached thereto, and all subsequent addenda and clarifications issued pursuant thereto (collectively the "Eol"), we hereby express our interest to participate in the RFP process, if shortlisted in this Eol stage.

We hereby agree and confirm that our Eol Proposal has been prepared strictly in conformity with the instructions in the Eol document (including the forms set forth therein) and that we shall always act in good faith and abide by the terms and conditions of this Eol.

We agree that we have inspected and examined the EoI documents and have ascertained that they contain no inconsistencies, errors or discrepancies and have otherwise familiarized ourselves with all conditions of the EoI which may affect our Proposal and all queries on other contractual matters have been addressed. We represent and warrant to Client the information furnished by us is complete, accurate, unconditional, and fairly presented.

We have the necessary capacity and experience to execute the assignment and participate in the RFP, if shortlisted.

We follow all the terms and conditions of the Eol; there is no information, data or documents which have not been disclosed which may prejudicially affect Client's evaluation or decision in relation to pre-qualification shortlisting.

We have all the necessary corporate and statutory approvals and authorizations to participate in this Eol.

We acknowledge that we have neither failed to perform any contract, as evidenced by imposition of a penalty by an arbitral or judicial client or a judicial pronouncement or arbitration award against us or any of our director/trustee/partners or key officials nor has been expelled from any project or contract by any public entity nor have had any contract terminated by any public entity for any breach of contract by us.

We declare we have not been declared ineligible for corrupt or fraudulent practices in any tendering process.

We undertake that we will intimate Client of any material change in facts, circumstances, status, eligibility, or documentation relating to us during this EoI and till completion of ensuing RFP process.

This Proposal shall be construed, interpreted, and governed, in all respects, by Assam Public Procurement Act'2017, Assam Public Procurement Rule'2020 and the relevant laws of India, without reference to its conflict of law principles. The courts at Guwahati will have exclusive jurisdiction in respect of all matters arising out of this EoI process.

We undertake that we have not been debarred or blacklisted by any government (Central/State) agency or PSU and fulfill all eligibility criteria as stipulated in Para 3.2.4 of this Eol document.

We have provided details, in accordance with the instructions and in the form required by the EoI and have attached the same as appendices to this application.

Yours faithfully,

[Signature and Details of the Applicant/ Authorised Representative]

Annexure 2: Applicant Details

1. Organizational Details	
1.1. Full Name	
1.2. Legal Status (firm/company, etc.)	
1.3. Jurisdiction of Incorporation	
1.4. Year of incorporation / registration	
1.5. Registration Number	
1.6. Registered Address	
 2. Details of Authorised Signatory 2.1 Name 2.2 Designation 2.3 Address 2.4 Contact Details (Copy of the document of authorisation to be provided) 	
3. Tax Registration Details	
3.1.GST	
3.2. Income Tax	
4. Contact Person for this Proposal	
4.1. Name	
4.2. Address for Courier	
4.3. Office Phone	
4.4. Mobile Phone	

	4.5. Fax No.	
	4.6. E-mail Address	
5.	Certifications, Awards & Accreditations, if any 5.1 .	
	5.2.	
	5.3.	

Date:

Signature of the Applicant

Place:

Annexure 3: CA Certificate (Financial Information)

On the letter head of Chartered Accountant/Statutory Auditor

We/I have verified the Audited Financial Statement of Accounts and other documents of...... having registered office at pertaining to the financial year 2019-20, 2020-21 and 2021-22 Based on our verification of the afore said statements and records, we certify that the following details are true to the best of our information and according to the explanation given to us.

	Financial Year			Average	
Financial Information	2019-20	2020-21	2021-22		
	Audited	Audited	Audited		
Total Annual Turnover from Consulting Business					
Turnover from similar consulting business					
Annual Profit Before Tax					

(Amount in INR Crores)

I/We also certify that the Applicant has more than 10 (ten) years of experience in consulting business, out of which more than 5(five) years in similar consulting services, in India for and on behalf of government or international agencies as on <Insert Date>.

Date:

Signature and seal of the CA firm

Place:

UDIN :....

Note:

a) Documentary evidence in support of the 10years or more experience in Consultancy service, out of which atleast 5 (five) years in similar projects, in India for and on behalf of government or international agencies, must be enclosed

Annexure 4: Power of Attorney

Format for Power of Attorney for Signing of Application (On a Stamp Paper of Rs 100/-)

Power of Attorney

We, (name and address of the registered office) do herebv constitute, appoint and authorize Mr. 1 Ms. us and holding the position ofas our attorney, to do in our name and on our behalf, all such acts, deeds and things necessary in connection with or incidental to our response to the EoI for shortlisting of eligible applicants to participate in the RFP process for selection of an agency to implement tuberculosis control program successfully in the state of Madhya Pradesh including signing and submission of all documents and providing information to the Client (i.e.) and its officials or representatives, representing us in all matters before Client, and generally dealing with Client in all matters in connection with our Eol response.

We hereby agree to ratify all acts, deeds and things lawfully done by our said attorney pursuant to this Power of Attorney and that all acts, deeds, and things done by our aforesaid attorney shall and shall always be deemed to have been done by us.

Dated this the _____ day of _____20_

For ______

(Name, Designation and Address)

Accepted

(Signature)

(Name, Title and Address of the Attorney)

Date : _____

Note:

- i. The mode of execution of the Power of Attorney should be in accordance with the procedure, if any, as laid down by the applicable law and the charter documents of the executants(s) and when it is so required the same should be under common seal affixed in accordance with the required procedure.
- *ii.* In case an authorized Director or key officials of the Applicant signs the Application, a certified copy of the appropriate resolution/ document conveying such authority may be enclosed in lieu of the Power of Attorney.
- iii. In case the Application is executed outside India, the Applicant must get necessary authorization from the Consulate of India. The Applicant shall be required to pay the necessary registration fees at the office of Inspector General of Stamps.

<u>Affidavit</u>

(To be submitted on non-judicial stamp paper of minimum Rs 50/- duly certified by Notary)

We, M/s. (the Applicant), (the names and addresses of the registered office) hereby certify and confirm that:

- We or any of our promoter(s) / director(s) / partner(s) are not blacklisted or otherwise disqualified pursuant to any debarment proceedings by any Central or State Government, Local Government or Public Sector Undertaking in India from participating in any bidding process, either individually or as member of a consortium as on the (Date of Signing of Application).
 - (ii) We are not insolvent, in receivership, bankrupt, being wound up, having our affairs administered by a court or a judicial officer, having our business activities suspended or subject of legal proceedings for any of the foregoing reason.
 - (iii) We or any of our promoter(s), director(s), partner(s) and officers are not convicted of any criminal offence related to their professional conduct or the making of false statements or misrepresentations as to their qualifications to enter into a procurement contract within a period of *three years* preceding the commencement of the procurement process.
- (iv) There is no conflict of interest in submitting this Proposal

We further confirm that we are aware that, our Application for Shortlisting of Organisations to participate in the bidding process eligible parties to select most suitable of them to implement <insert name of the project>, would be liable for rejection in case any material misrepresentation is made or discovered at any stage of Eol evaluation or thereafter during RFP and the agreement period.

Name of the Applicant

.....

Signature of the Authorized Person

.....

Name of the Authorized Person