



HIGHLIGHTS

SHG MEET AT DULIAJAN

The Hon'ble Chief Minister of Assam Sri. Sarbananda Sonowal addressed the Self-Help Groups' (SHG) Meet at Dualijan, on 14th May 2017 where SHGs under Tengakhat and Joypur Development Blocks participated. He also distributed Revolving Fund (RF), Community Investment Fund (CIF) and Bank Loans to SHGs promoted under Assam State Rural Livelihoods Mission in the meet. The SHG meet was attended by the Hon'ble Minister Revenue and Disaster Management, Shri Pallab Lochan Das, Hon'ble MLA, Duliajan Constituency Sri. Terash Gowalla along with a host of other dignitaries including the members of Legislative Assembly of adjoining constituencies.



STAKEHOLDERS MEET

Stakeholders Meet was organized on 22nd June, 2017 at Srimanta Sankaradeva Kalakshetra Auditorium, Panjabari, Guwahati where Hon'ble Minister of Panchayat and Rural Development, Govt. of Assam, Shri Naba Kumar Doley graced the occasion as Chief Guest. The prime objective of the Stakeholders Meet was to bring together all the people/departments/agencies/ partners relevant to the development of poor, to create and envisage a common vision. Addl. Chief Secretary, P&RD Sri. M G V K Bhanu, Commissioner Secretary P &RD, Dr. J B Ekka, Director SIPRD, Sri M M Zakir, State Mission Director, ASRLM, Mrs. Nandita Hazarika, Shri Digmanu Gupta, General Manager (NW-II), State Bank of India, Shri Sanjaya Nand, Chairman, Assam Gramin Vikash Bank, Shri Rakesh Chandra, Deputy General Manager, NABARD were present in the

Meet. All employees of ASRLM in State, District and Block Level along with representatives of PIAs empaneled under DDU-GKY programme were also present in the Stakeholders Meet.

In the Stakeholders Meet, three Self Help Groups namely Bipadnashini SHG of Tinsukia, Joyjyoti Mahila SHG of Lakhimpur and Aparajita Atmo Sahayak Goot of Nagaon were awarded as BEST PERFORMING SHG. Awards were presented by Sri. Naba Kumar Doley, Hon'ble Minister of Panchayat and Rural development, Govt. of Assam. The BEST SHGs were selected on the basis of percentage of Inter lending, amount of Bank Loan received and percentage of loan Repayment and percentage of individual income increased through multiple livelihoods.

A ceremonial distribution of the Launch of SHG members as Business Correspondent Agents/ *BANK SAKHIS* was also done by

Sri. Naba Kumar Doley where POS MACHINES were distributed to the *BANK SAKHIS*. The *BANK SAKHIS* who are also SHG members will provide doorstep financial services to the community members. These will not only work as entrepreneurs and enhance their own income, but will also serve the interests of the larger community by providing banking services and facilitating access to social security schemes to individual SHG members, other community members and SHGs. This initiative is undertaken as a Pilot project in Tinsukia District covering Sadiya, Kakopathar and Guijan with 18 *BANK SAKHIS* in collaboration with Assam Gramin Vikash Bank. In coming days the project will be expanded to 7 additional districts with 22 more blocks with major operating banks like State Bank of India promoting around 300 *BANK SAKHIS*.



DDU-GKY JOB MELA

Assam State Rural Livelihoods Mission (ASRLM) organized a 2 day JOB MELA for Deen Dayal Upadhyaya -Grameen Kaushalya Yojana (DDU- GKY) trainees on 21st and 22nd of June 2017 at Srimanta Sankaradeva Kalakshetra, Guwahati. Hon'ble Minister of Panchayat and Rural Development, Government of Assam, Sri. Naba Kumar Doley inaugurated the JOB MELA.

In the DDU- GKY JOB MELA, 47 Employers from different parts of the country participated. Some of the employers were Eureka Forbes Pvt. Ltd. Kent RO, Café Cofee Day, Apollo Pharmacy, Idea Cellular, Vodafone, Big Bazaar, Vivo etc. The JOB MELA provided a placement opportunity for more than 2600 Candidates from 18 Project Implementation Agencies (PIA). This JOB MELA was the first ever JOB MELA organized by the Govt. of Assam at State Level. More than 1500 Rural Youths who were trained in different centers of the PIAs got an opportunity to start up their career in renowned organizations of the country. Addl. Chief Secretary, Department of P& RD, Sri M G V K Bhanu and Commissioner and Secretary, P& RD, Dr. J B Ekka , Sri.A.M.M Zakir , Director SIPRD and Mrs. Nandita Hazarika , SMD, ASRLM were also present in the inaugural meeting.

Addressing the gathering of the inaugural meeting the Sri. Naba Kumar Doley, Minister of Panchayat and Rural Development Government of Assam mentioned that Govt. of Assam is keen at Skill Development and decreasing the Rural Unemployment rates. He added that these more than 2500 Rural Youths coming from all over Assam will get a very good opportunity to start up their career in renowned organizations of the country. The empowerment of rural youth will eventually uplift the economy of the rural poor.

JOB MELA: SECTOR WISE JOB OFFERS GIVEN				
SL NO	SECTOR	DAY 1	DAY 2	TOTAL
1	ITES(BPO)	303	78	381
2	SALES & RETAIL	103	155	258
3	MISC (WAREHOUSE OPERATOR, COURIER & LOGISTIC, SECURITY GUARD ETC)	221	35	256
4	TEXTILE (SEWING MACHINE OPERATOR)	108	56	164
5	HEALTH(GENERAL DUTY ASSISTANT, PHARMACY ASSISTANT, PHELBATOMY ASST. ETC)	13	133	146
6	HOSPITALITY	31	113	144
7	FINANCIAL SERVICES (ACCOUNTING)	73	38	111
8	HOUSEHOLD HELP	56	22	78
9	CONSTRUCTION (ELECTRICIAN, FITTER ETC)	26	1	27
TOTAL		934	631	1565



DISTRICT LEVEL REVIEW MEETING ON PANCHAYAT AND RURAL DEVELOPMENT PROGRAMMES IN BRAHMAPUTRA VALLEY



District Level Review meetings under the Chairmanship of Sri. M G V K Bhanu, Addl. Chief Secretary, Department of Panchayat and Rural Development, Govt. of Assam, were conducted from 9th of March to 17th March, 2017. The Addl. Chief Secretary Sri. Bhanu travelled through the water ways across Brahmaputra touching the char areas of Guijan(Tinsukia), Tekeliphuta

Ghat, Matmora(Lakhimpur), Ahatguri (Majuli), Bhojkuwa Chapori(Sonitpur), Silghat (Nagoan), Tengatali Char, Laharighat(Morigaon), Uzirar Char(Barpeta), Pakhiura Char(Goalpara), Baladnari Char(Bongaogaon) and Salakuwa(Dhubri).

The Block Development Officers(BDOs), Project Directors (DRDA) and the Chief Executive Officers (CEOs)of Zilla Parishads of

respective blocks/ districts were present in the meeting organized in different parts of char areas of Assam starting from Sadiya in the district of Tinsukia in Upper Assam to Dhubri in Lower Assam. The prime focus of the review was to assess the performance of P & RD programs and understand the needs of the rural people residing in Brahmaputra Valley char areas of Assam.



STATE LEVEL MEETINGS

The 4th Governing Body (GB) Meeting of Assam State Rural Livelihoods Mission (ASRLM) was held on 19th of April 2017 under the chairmanship of Sri Sarbananda Sonowal, Hon'ble Chief Minister of Assam.

Various issues related to DAY-NRLM program and the DDU-GKY scheme was discussed in the meeting. Sri Sarbananda Sonowal, Chief Minister of Assam directed

- a)** ASRLM to provide all round support to the SHGs as progress of women is the key to progress of a society.
- b)** ASRLM to properly utilize and guide the large resource base of more than 8 lakh women for bringing about a change in rural scenario.
- c)** ASRLM to work relentlessly for the livelihood generation of the SHG members and provide market linkage of their products.

d) Regarding providing financial assistance to the SHG members, the Chairman directed CGM, SBI and Convenor, SLBC to expedite the bank linkage of SHGs promoted by ASRLM.

e) ASRLM to study/visit States who have been able to achieve success in promoting livelihood through SHG movement.

f) SHGs who are involved with agriculture must also be encouraged to go for organic farming with special reference to those that will be required by industries like Patanjali, Dabur etc. Further, SHGs must be encouraged for Bamboo cultivation as there will be huge demand for the same.

g) The Chairman, stated that Govt. of Assam is committed to provide meaningful employment to the rural youth. Hence, trades which are taken



4TH GOVERNING BODY MEETING OF ASRLM

up under DDU-GKY must be relooked. The Chairman further suggested to identify the sectors in which there is local demand and ASRLM shall skill youth in those sectors.

h) ASRLM to work relentlessly for achieving the target under DDU-GKY.

i) Mobilization of the youth for skill development programme has to be scientific so that the right candidates with right aptitude are selected for the right trades.

j) The Chairman also suggested that certification of the skilled youth must be from recognized organizations like NCVT, SSC etc which have national recognition as the certificate will help the youth in finding employment.

In the Governing Body meeting the Official Logo ASRLM was also approved.

EXECUTIVE COMMITTEE MEETINGS OF ASRLM



A. The 7th Executive Committee Meeting of Assam State Rural Livelihoods Mission (ASRLM) was held on the 18th of April 2017 under the Chairmanship of the Chief Secretary to Govt. of Assam.

The important resolutions passed in the Executive Committee Meeting are follows:

1. Digitization of SHG transaction- Exploring possibilities of the combining the E-Shakti Portal of NABARD with Digitization of the SHG Transaction under ASRLM on digital based transaction of Self Help Groups.
2. Livelihood activities of SHG members- Value Chain

for Handloom, Hill Broom, & Maize to be developed.

3. Enrolling more Project Implementing Agencies (PIAs) to achieve the targets under DDU-GKY.

4. Approval of the Annual Action Plan (AAP) 2017-18 for placing it before the Governing Body.

5. Creation of New Position under Skills and Placement section under ASRLM (DDU-GKY) and Accounts Section

6. Requesting MoRD for relaxation/ modification of Placement Norms of DDU-GKY.

7. Revised Delegation of Financial powers of Deputy Commissioners, PD- DRDA

and BDOs.

8. Approval of the ASRLM Logo.

B. The 8th Executive Committee Meeting of Assam State Rural Livelihoods Mission (ASRLM) was held on the 5th June, 2017 in the Conference Hall of the Chief Secretary to the Govt. of Assam. Some of the important resolutions accepted in the meeting were

1. Creation of post for the 10 new Intensive Districts and 60 new Intensive Block offices (BMMUs)
2. Collaboration with ICICI Foundation for Inclusive Growth for skill development training under DDU-GKY.

REVIEW MEETINGS WITH PIAS (PROJECT IMPLEMENTING AGENCIES) OF DDU-GKY PROGRAMME:

Review meetings with the PIAs (Project Implementing Agency) under DDU-GKY programme, was held under the Chairmanship of Shri. M.G.V.K. Bhanu, Addl. Chief Secretary, P&RD Deptt, Govt. of Assam., where issues related to the training and placement of candidates were discussed. It was observed that many PIAs were not utilizing its full capacity and hence directions were issued for improving the same. Some of them are,

- The PIA may furnish Provident Fund Statement in lieu of Bank Statement of the concerned placed candidate as a proof of his or her placement for a period of 3 successive months, along with other documents as prescribed in Standard Operating Procedure.
- In order to maintain quality of training under DDU-GKY, advisory has been issued from ASRLMS on qualification, experience and salary of PIA staff.
- The PIAs have to submit mobilization plan by 5th of

every month so that a mobilization calendar for the entire month can be made.

- The Community Resource Person (CRPs), should be deployed by BMMUs for mobilization, counselling and tracking of beneficiaries.

- A market demand study is to be conducted to analyse the job vacancy scenario of Assam.

- Personal Hearings are to be taken for the PIAs, that are lagging behind in their targets and terminate their contracts if required.



AWARENESS MEETING ON RURAL DEVELOPMENT SCHEMES IN SOOTEA DEVELOPMENT BLOCK

An awareness cum training on Self Help Groups to be promoted under ASRLM was held in Sootea Development Block under the Chairmanship of Sri. Padma Hazarika, Hon'ble MLA, Sootea Constituency, Deputy Commissioner of Sonitpur and Biswanath, State Mission Director, ASRLM along with the senior officials of DMMU & BMMU were also present in the aforesaid awareness cum training programme.

Sri. Padma Hazarika, Hon'ble MLA in his speech mentioned about the proposed new scheme of the Govt of Assam "Kanaklata Mahila Sabalikiran Yojana" and urged the people to take full benefit of the scheme. SMD, ASRLM spoke about the vision of NRLM, the importance of livelihood generation and explained about the existing DAY-NRLM scheme as well as the "Kanaklata Mahila Sabalikiran Yojana". Further, she also mentioned about the Skill Development and placement scheme of DDU-GKY. The Meeting was followed by a training session by DMMU Sonitpur.



PROJECT APPROVAL COMMITTEE MEETINGS (PAC):

Assam was earlier an Year Plan (YP) state, where Govt. of India through Central Technical Support Agency (CTSA) approved all proposals of the PIAs. Since February, 2017 Assam has become an Action Plan (AP) state, which means all proposals will have to be approved by ASRLMS.

Towards the end of the first quarter 3 Project Approval Committee Meetings were held where 10 PIAs have been approved for implementing the DDU-GKY programme in Assam.

They are as follows:

SL NO	NAME OF THE PIA	SANCTIONED TRADE	SANCTIONED TARGET
1	APOLLO MEDSKILLS LTD.	DIALYSIS TECHNICIAN , OPERATING THEATRE TECHNICIAN , EMERGENCY MEDICAL TECHNICIAN ADVANCED, MEDICAL LABORATORY TECHNICIAN	1300
2	ORION EDUTECH PVT.LTD.	BPO VOICE , HOSPITALITY ASSISTANT	2250
3	SURYA WIRES LTD.	SOLAR PV INSTALLER SURYAMITRA , DELIVERY MANAGEMENT CELL AGENT, TEAM LEADER MACHINIST	1600
4	QUALITY CARE INDIA LTD.	CARDIAC CARE TECHNICIAN, EMERGENCY MEDICAL TECHNICIAN ADVANCED , MEDICAL LABORATORY TECHNICIAN, X- RAY TECHNICIAN.	3000
5	DON BOSCO YOUTH MISSION AND EDUCATIONAL SERVICE	CUSTOMER CARE EXECUTIVE, FOOD & BEVERAGE SERVICE- STEWARD , FRONT OFFICE ASSOCIATE.	630
6	MARGDARSHAK FINANCIAL SERVICES LTD.	BEDSIDE ASSISTANT , BUSINESS CORRESPONDENT	1100
7	WAZIR ADVISORS PVT.LTD.	SEWING MACHINE OPERATOR - KNITS, SEWING MACHINE OPERATOR	1200
8	ROZGAR VIKAS EDUCATION PVT.LTD.	SEWING MACHINE OPERATOR, DEPARTMENTAL MANAGER, ELECTRICIAN DOMESTIC, COMPUTER HARDWARE ASSISTANT	1700
9	THINKSKILLS CONSULTING PVT.LTD.	GENERAL DUTY ASSISTANT, F&B SERVICE TRAINEE	660
10	NRDS MANAGEMENT PVT. LTD.	DTP AND PRINT PUBLISHING ASSISTANT, COMPUTER HARDWARE ASSISTANT	600
	TOTAL		14040



TRAININGS

// REFRESHER TRAINING OF THE DISTRICT MISSION MANAGEMENT UNIT (DMMU) AND BLOCK MISSION MANAGEMENT UNIT (BMMU) EMPLOYEES OF ASRLM.

To facilitate the implementation of the schemes undertaken by ASRLM at the district level, the District Mission Management Unit (DMMU) and the Block Mission Management Unit (BMMU) at the Block level has been set up with workforce of over 650.

Capacity building of the DMMU and BMMU staff is vital for proper

implementation of the program. Therefore, a 3 day

refresher training program was organized by ASRLM to give an insight into the operation details of the mission. The trainings were conducted in batches of 35-40 and a total of 16 batches were commenced back to back from April to June 2017.

Moreover a 9-hour module on the Art of Living “Happiness and Relaxation” program was also incorporated in the training program.

The major benefits of the Happiness and Relaxation session were as follows:

- Enhanced their Social and Creative Skills
- Enhance Leadership Skills to become positive role models of their TEAM
- Increase the level of Self Esteem and Self Confidence
- Increase energy levels and enthusiasm
- Improve sense of well being
- Increase sense of responsibility
- Increase levels of interaction for productive group work





WORKSHOP ON 'PROJECT APPRAISAL AND SANCTION PROCESS IN DDU - GKY'

Ministry of Rural Development, GOI in collaboration with ASRLM organized a National Level workshop on Project Appraisal and Sanction Process was organized in Hotel Lily, in Guwahati on 26th May 2017. The 1 day workshop was attended by Project Implementation Agencies (PIA) of 7 states of the North-Eastern Region and West Bengal. The New Project Application process under the DDU-GKY program was the main focus for the discussion in

the said workshop.

Dr. Anish Baranwal of MoRD was the main speaker along with Mr. Kamlesh Kumar, CEO M/S Hardshell India Pvt. Ltd who took the technical session on the online portal of DDU-GKY i.e MRIGS.

State Mission Director, Mrs. Nandita Hazarika and Ms. Tensing Choiseng, Regional Representative, DDU-GKY, MoRD, were also present in the Workshop.



AAJEEVIKA MELA IN NEW DELHI

Ministry of Rural Development, (MoRD) Govt. of India organized the 'Aajeevika Mela', a ten days exhibition cum sale of Rural Producers at the National capital, New Delhi from the 14th of April to the 23rd of April 2017. The Mela provides platform to rural producers to reap the benefits of their hard work by selling their products. It is also aimed at creating awareness among the urbanites about the existence of various local products

of different Indian states.

Ten Self Help Groups of Assam participated in the 'Aajeevika Mela'. The various products exhibited by SHGs of Assam varied from Handloom and Handicraft items to Brass and Bell Metal items. Traditional ornaments and decorative items made of Cane and Bamboo were also displayed. All the SHGs of Assam did a considerable amount of Business in the 10 days exhibition cum sale.

The Following Chart Shows The Sale Report Of The SHGs in Aajeevika Mela.

SL.NO.	NAME OF SHG	DISTRICT	BLOCK	PRODUCTS TYPES	TOTAL
1	MONJYOTI SHG	DHEMAJI	DHEMAJI	HANDLOOM	10,150.00
2	SEDO LUCKY SHG	DHEMAJI	DHEMAJI	HANDLOOM	31,190.00
3	SEDO JUNBIRI SHG	DHEMAJI	DHEMAJI	HANDLOOM	19,700.00
4	JANAKALYAN LAKHIMI SHG	TINSUKIA	GUIJAN	HANDLOOM & HANDICRAFT	30,180.00
5	MUSLIMPATTY RUPA SHG	KAMRUP	HAJO	BRASS AND BELL METAL	15,020.00
6	GANDHI SHG	DARRANG	PUB MANGALDAI	HANDICRAFT OF JUTE AND WATER HYCINTH	12,480.00
7	BHAGAWATI SHG	BONGAOGAON	DANGTOL	HANDLOOM	17,771.00
8	JAGARAN SHG	BAKSA	GOBARDHANA	HANDICRAFT OF CANE AND BAMBOO	110,830.00
9	KANGKAN SHG	JORHAT	TITABAR	HANDLOOM	58,804.00
10	JYOTI MAHILA SHG	KOKRAJHAR	KOKRAJHAR	HANDICRAFT OF JUTE AND WATER HYCINTH	11,860.00
	TOTAL SALES				317,985.00

CAPACITY BUILDING



1. ORIENTATION OF BDO

Six (6) new districts and 25 blocks were incorporated as intensive under DAY-NRLM program under 2016-17. In this connection, the Block Development Officers of the concerned blocks were provided an orientation training on ASRLM activities. The operational procedures, financial implications, roles and responsibilities of the BDOs in rolling out the ASRLM activities in their respective blocks were the key components of the orientation program.

The daylong session also included topics related to Universal Social Mobilization, Livelihood, Financial inclusion Gender Mainstreaming, Convergence and Social Development. Besides these, a thorough insight into the DDU- GKY program was also imparted.



2. TRAINING OF THE COMMUNITY RESOURCE PERSONS (CRPS)

Community Resource Persons (CRPs) are those rural women who are members of SHGs and who have been able to come out of poverty in due course of time, In order to kick start the program in the new districts and blocks, a 3 day training was conducted for the CRPs. The training session contained a detail study in to the various dimensions of poverty and ways to come out of it through SHG formation and starting a livelihood initiation of their own with the government support. The tools of the training were presentation, role plays, group discussions and experience sharing. The CRPs were trained on how a SHG of women needs to be formed and how they can empower the SHG members by facilitating them with trainings on SHG maintenance, book keeping etc. The roles and responsibilities of CRPs in the overall development of the SHGs and the Community were also disseminated. The 3 days training of the CRPs also included field visits to the blocks which are implementing ASRLM activities since 2012.



VISIT OF THE ADDL. CHIEF SECRETARY TO PUB-CHAIDUAR DEVELOPMENT BLOCK OF BISWANATH DISTRICT

Addl. Chief Secretary, P & RD Deptt. Govt. of Assam visited Pub- Chaiduar Development Block under Biswanath District in order to assess the access of schemes of P & RD Department. Govt. of Assam under the “Amar Gaon Amar Asoni” programme.

He interacted with the Barsha Village

Organization and few SHGs of the Pub-Chaiduar Block. He suggested ways to bring forward their indigenous livelihood through up- scaling training and convergence. The SHG under the Barsha VO have engaged themselves in various livelihood initiatives like Handloom, fishery and Agriculture.

DISTRICT AND BLOCK LEVEL ACTIVITIES



JORHAT

CONVERGENCE PROGRAM- A VACCINATION DRIVE AGAINST FOOT AND MOUTH DISEASE OF CATTLE

A Vaccination drive on Foot and Mouth Disease (FMD) was initiated by ASRLMS, Jorhat from 26th April 2017. ASRLMS, Jorhat has facilitated Village Organizations under Titabar Development Block for organizing vaccination camps in their Village. Accordingly, 5 numbers of such camps were successfully organized by Village Organizations promoted under ASRLMS in collaboration with Animal Husbandry & Veterinary Department, Jorhat. A total of 476 cattle were vaccinated across 3 village of two Gaon Panchayat under Titabar. Details are given below: -

VILLAGE	GP	VO	DATE OF VACCINATION CAMP	NO. OF CATTLE VACCINATED
MEDELUAJAN	TENGAJAN	KANCHANJUNGA	26 TH APRIL, 2017	225
PHULBARI	TENGAJAN	SADBHAWANA	28 TH APRIL, 2017	84
BAMPATHAR	MADHAPUR	EKOTA	2 ND MAY, 2017	85
BAMPATHAR	MADHAPUR	EKOTA	3 RD MAY, 2017	54
BAMPATHAR	MADHAPUR	EKOTA	6 TH MAY, 2017	28
TOTAL			5 DAYS	476

Before the vaccination, awareness camps for the need of vaccination of livestock to prevent the incidence of Foot and Mouth Disease, were conducted at the field level to sensitize the livestock owners. Understanding the need of such vaccinations, the VOs came forward for conducting the camp in their respective villages and enrolled the names of participants. They collected money amongst themselves to purchase the FMD vaccines. Animal Husbandry & Veterinary Department, Jorhat provided all technical support for the camps.

Indian Immunologicals Pvt. Ltd. was approached for the procurement of the FMD vaccines in the rate given to Veterinary practitioners (Lower than Wholesale rate) through Dr. Sarwar Sader, Veterinary Officer, State Veterinary Dispensary, Tipomia, Titabor. Thereafter, the price of the vaccine was informed to the VO and VO decided that every participating Household of village will contribute Rs. 20 per animal for the vaccine. Accordingly the VOs incurred an expense of approximately Rs. 7500/- to prevent their livestock from FMD.





// AN EGG VILLAGE - A DREAM TURNED TO REALITY



DHEMAJI

ASRLMS is working in Dhemaji district in an intensive manner in two blocks since 2012 namely Dhemaji and Sissiborgaon in order to achieve the broad objective to provide sustainable livelihood. ASRLMS in Dhemaji district has taken a great initiative towards livelihoods promotion by introducing the concept of egg village.

The Vision behind establishing Egg Village in Dhemaji was to go beyond self-sufficiency in egg production amongst rural poor people and finding out potential sustainable livelihood practices and thereby earn a decent income through small entrepreneurship. The idea was conceived by the Ex Deputy Commissioner of Dhemaji, Mr. Victor Carpenter.

Mr. Carpenter through Assam State Rural Livelihoods Mission Society, took an initiative for making Dhemaji

district self-sufficient in Egg Production and providing the poor households a means of sustainable livelihood activities through Egg Village. A total of 110 Self Help Group women members from 11 SHGs of Mulagabharu VO, Hahchara G.P were involved and provided with 1193 no. of Bonraja Chicks for initial phase. The chicks were brought from Assam Agricultural University, Jorhat by ASRLM officials expecting a good profit. The Self Help Group members invested the Community Investment Fund provided by ASRLMS to buy the Chicks and feeds.

With the assistance of the PD-DRDA the Mulagabharu VO installed Hatchery (Incubation) Units to artificially hatch the chicken and enhance the production. This Hahchara Village has earned the name of "Egg Village". Every SHG member has at least 20-25 numbers of hen. ASRLM coordinates with Veterinary Department and provide time to time training on scientific poultry production and management.



MISCELLANEOUS ACTIVITIES IN DISTRICTS AND BLOCKS



1) GENERAL AWARENESS MEETING – UNIVERSAL SOCIAL MOBILIZATION- SHG FORMATION

Through awareness meetings organized in various parts of the state the rural women are mobilized to form SHGs and together thrive for the development of themselves and their households. The benefits of coming into the SHG fold and in due course of time amalgamating into federations of affinity groups can pave new dimension of sustainable livelihood

options and they can help themselves to come out of the vicious cycle of poverty. Till date almost 90 thousand SHGs and more than 4000 Village organizations have been formed which not only proclaim women empowerment but also has create a huge network of rural women by which any rural development intervention /scheme can be materialized.



2) CAPACITY BUILDING OF THE COMMUNITY- SHG MANAGEMENT TRAINING

To run an SHG smoothly and productively the members have to be capacitated. Therefore, starting from SHG Basic Management Training, Book keeper training to Special Training of

Skill enhancement to maximize their production, special training procedure and tools are adopted to build up the capacities of rural women. Training are carried out by the Community Resource Persons (CRPs) and Livelihood related training are imparted by specialist in the relevant field.

During this quarter (April to June 2017) 6488 SHG Basic Management Training and 5066 Bookkeepers were trained and deployed.



3) VILLAGE ORGANIZATION (VO) MANAGEMENT TRAINING

Like the SHGs, their federation Village Organizations (VO) are also required to be trained in various fields so that productive benefits of being in an affinity group could be raised to a much higher level. The VO have

various sub- committees where members of each sub- committee are oriented on their roles and responsibilities for proper functioning of their organizations.

LIVELIHOOD ENHANCEMENT TRAINING



ASRLM envisages of honing the skills of the SHG members in their indigenous livelihood practices and also orient them on new dimension in which there can be a qualitative and quantitative improvement in their products. Value addition and product variations are the underlining concept of imparting Livelihood trainings to SHG members. Such trainings are imparted in convergence with various line departments and with the help of specialized trainers. Collective training of the SHG members encourages them to form large producer groups and hence foster sustainable livelihood.

CELEBRATING THE STRENGTH OF TOGETHERNESS

Annual Foundation Day of Cluster Level Federations of SHGs are organized by the SHG members to celebrate the strengths of the members together. Officials of the line departments and social organizations take part in the event where the achievements are showcased and members draw inspiration for working towards fulfilment of their vision.



NUTRITION SHOP (BAGAN BAZAR)

Tea is the most important agro-industry of Assam, which contributes immensely to Assam's as well the country's economy. The tea garden community constitutes more than 20% of the state's population. There are more than 1000 Tea gardens in Assam, out of which 787 are registered tea gardens.

As we are aware, economically, they are quite backward and literacy level among these communities is also extremely low. Poor socio-economic conditions, undernourishment, ignorance due to illiteracy, all make the tea

garden community vulnerable to various communicable diseases and malnutrition, especially amongst women and children. The tea garden labours mostly suffers from nutritional deficiency because of non-availability of supply of nutritious food and wholesome drinking water as well as lack of purchasing power resulting rise in maternal mortality rate & infant mortality rate among those people. Therefore, opening of a special project of Bagan Bazar was proposed in 2015.

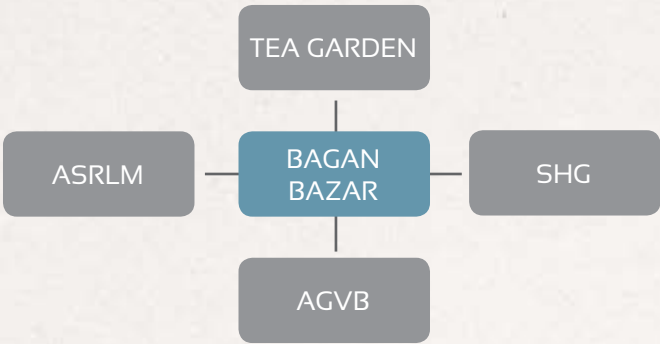
OBJECTIVES BEHIND BAGAN BAZAR

ASRLM has taken a special initiative to open up Nutritional Centers named "Bagan Bazar" in tea gardens with the following objectives:

- To reduce the level of MMR & IMR and improve the general health and hygiene of the tea garden community availability of nutritious food items and sanitary items for

the tea tribe community in tea garden areas at a reasonable rate

- To provide livelihoods for members of SHGs of tea garden areas
- To provide financial services for the tea tribe community through CSP mode.



**IMPLEMENTATION
ARCHITECTURE OF
STAKEHOLDERS OF
BAGAN BAZAR:**

- ASRLM is providing finance for Civil Works and furniture, hand-holding support
- Tea Gardens are providing infrastructure at all places, transportation & Electricity facilities at some places
- AGVB, provides CC loan of Rs. 3 Lakh to the SHG and installation of CSP at Bagan Bazar
- SHG is leveraging large Bank loan and provided their man hours and entrepreneurship

**PROCESS FOR
SELECTION AND
IMPLEMENTATION OF
BAGAN BAZAR:**

**ESTABLISHMENT OF
BAGAN BAZAR:**

Bagan Bazar has been implemented in phased manner- 1st Phase started on 2nd of October 2015 with inauguration of Twenty Four (24) Nos. of Nutrition Shops (Bagan Bazars) and 2nd Phase was implemented in Thirty Nine (39) Nos. during August, 2016 in the Tea Estates across the State of Assam. These 63 Bagan Bazars are spread across 29 blocks in 18 Districts of Assam.

STEP-1
Formation of District Level Committee with Deputy Commissioner as Chairperson
STEP-2
Mapping of Tea Estates having existing infrastructure appropriate for opening Nutrition Shops
STEP-3
Mapping of existing NRLM compliant SHGs in selected TEs to initiate the process of selection of eligible SHG as per selection criteria
STEP-4
A four party agreement signed between PD, DRDA on behalf of ASRLMS, Garden Authority, RM,AGVB and selected SHG
STEP-5
Preparation of Plan & Estimate for renovation
STEP-6
Selected SHG members undergo retail training
STEP-7
Furnitures and Fixtures are provided by ASRLM



OPERATIONS OF BAGAN BAZAR:

Three selected members of the SHG run this Bagan Bazar. They are provided training on Retail Sales so that daily sales activity can be carried out smoothly along with the accounting work of the Bagan Bazar.

It's a shop which is infused with nutritional food items including green leafy vegetables & fruits. Grocery items including Soaps and disinfectants will also be available for regular use by the labours. Variety of sanitary and hygiene products are also available in these shops. To ensure economic viability, other consumable items are also sold. Produce like pickles, snacks etc., prepared by SHG members are also sold from the Bagan Bazar. SHG members of several Bagan Bazars are also selling different Handloom and handicraft items produced by them. Sale and stocking of any kinds of tobacco and alcoholic items are not allowed in the Bagan Bazars. Customer Service Points (CSPs) are also allotted by banks to some of these Bagan Bazars which enhance the income of the shop as well as also help in attaining financial inclusion of these Tea Gardens.



ITEMS SOLD IN BAGAN BAZAR:



MARCHING AHEAD:

Bagan Bazar can also supply nutritional foods to Anganwadi centres as well as to the schools providing Mid-day Meal to the students. Besides these, initiatives has been undertaken to install Public Distribution System (PDS) at the Nutrition Shop in collaboration with the Food & Civil Supplies department. Convergence process for turning this Bagan Bazar as Collection Point for Electricity Bills of Assam Power Distribution Company Limited (APDCL) has also been initiated. Initial preparation for the Third Phase of Bagan Bazar is on the anvil. Five more Bagan Bazar are coming up in the year 2017-18.



1ST QUARTER REPORTS OF DDU-GKY PROGRAM (2017-18)

Sl No	Name of the PIA	Candidates Completed Training	Candidates Placed	Candidates Completed 3 months in Job
1	Apollo Medskills Ltd.	156	156	117
2	Disha Education Society	76	84	26
3	Gram Tarang Employability Training Services Pvt.Ltd.	165	137	75
4	ICA Eduskills Pvt.Ltd.	80	256	117
5	Indian Institute of Natural Resources Management	0	0	2
6	IndiaCan Education Pvt.Ltd.	0	0	134
7	Inductus Consultants Pvt.Ltd.	0	0	0
8	Jagruti Foundation for Rural Development	0	0	0
9	JIS Foundation	132	165	89
10	Kapston Facility Management Pvt.Ltd.	0	19	0
11	Markazul Ma'Arif	30	30	49
12	NIIT Yuva Jyoti Ltd. (Project-I)	32	4	1
13	NIIT Yuva Jyoti Ltd. (Project-II)	76	95	19
14	NISA Industrial Security Services Pvt.Ltd.	130	128	0
15	Orion Edutech Pvt.Ltd.	186	199	39
16	Quess Corp.	186	263	90
17	Safeduate Learning Pvt.Ltd.	136	85	35
18	Vidyajyoti Educational Society	0	2	5
TOTAL		1385	1623	798

REPORTS OF THE 1ST QUARTER (2017-18) OF DAY- NRLM

Sl No	Key Indicators	Achievement in the First Quarter	Cummulative Achievement
1	SHGs Promoted (Revived and New)	7565	92501
2	Village Organizations formed	183	4686
3	Trainings Provided to SHGs on Basic Management (MI&MV)	6488	79342
4	Bookkeepers Trained and Deployed	5066	76281
5	Revolving Fund (RF) Disbursed to SHG	5091	63443
6	Amount of Revolving Fund (RF) disbursed to SHGs	6.36 Cr	89.62 Cr
7	Community Investment Fund (CIF) Disbursed (SHG)	1946	24559
8	Amount of Community Investment Fund (CIF) Disbursed	9.19 Cr	113.10 Cr
9	SHGs Aailed Credit Linkage	1443	41079
10	Amount Aailed by SHGs Through Credit Linkage	12.64 Cr	413.44 Cr
11	Financial Expenditure	44.75 CR	468.17 CR

PHOTO GALLERY



Awareness Meeting on SHG Formation in Rangia



Awareness Meeting on SHG formation at Murkhongselek



SHG participating in Ward Meeting of Amar Gaon Amar Asoni



Training of SHG Members on SHG Management and Gender Mainstreaming in Barkhetri



Tree Plantation by SHG Members in World Environment Day



Village Organization Monthly Meeting

PHOTO GALLERY



Candidates from Tamulpur on their way to receive skill training



Counselling of DDU-GKY candidates in Sapor Salkucha



DDU- GKY Mobilization Camp in Borobazar



DDU- GKY Mobilization Camp in Karunabari



DDU-GKY Mobilization Camp in Bihaguri



Mobilization Camp of DDU-GKY in Boko



Important websites for more information:

<http://asrlms.assam.gov.in>

<http://www.aajeevika.gov.in>

<http://nrlm.gov.in>

<http://www.daynrlmbl.aajeevika.gov.in>

<http://ddugky.gov.in>

<https://www.ruralskills.in>



ASSAM STATE RURAL LIVELIHOODS MISSION

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