

BAGAN BAZAR

AN INITIATIVE OF
ASSAM STATE RURAL LIVELIHOODS MISSION (ASRLM)





Nutrition Shop 'Bagan Bazar'

By
Assam State Rural Livelihoods Mission
(ASRLM)

Objectives behind Bagan Bazar:

ASRLM has taken a special initiative to open up Nutritional Centers named "Bagan Bazar" in tea gardens with the following objectives:

Health & Hygiene

- To make available nutritious food and grocery items, toiletries etc. for the tea garden community, at a reasonable rate and hence, reducing level of MMR & IMR.

Livelihoods Promotion

- It provides a stable livelihood activity to the Tea Garden SHC members, who happen to be mostly daily wage earners.

Financial Inclusion

- It offers, easy accessible to Financial Services through Customer Service Points (CSP) for tea community people. CSP Services like - Opening of Banks A/c, Withdrawal and Depositing money.

Tea is the most important agro-industry of Assam, which contributes immensely to Assam's as well the country's economy. The tea garden community constitutes more than 20% of the state's population. There are more than 1000 Tea gardens in Assam, out of which 787 are registered tea gardens.

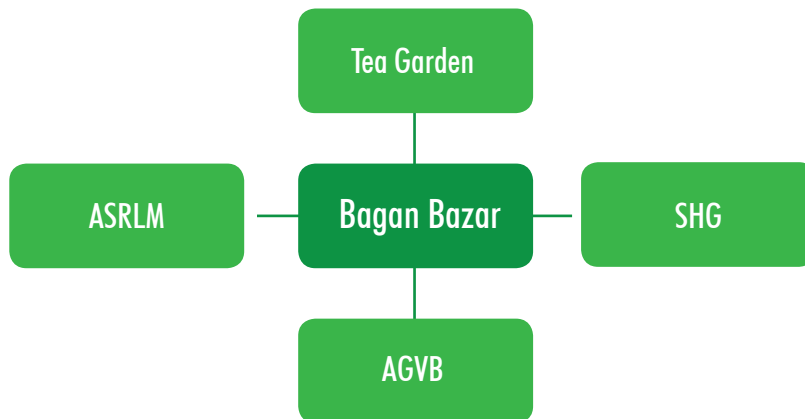
As we are aware, economically poor socio-economic conditions, undernourishment, ignorance due to illiteracy make the tea garden community vulnerable to various communicable diseases and malnutrition, especially amongst women and children.

The tea garden labourers mostly suffers from nutritional deficiency because of non-availability of supply of nutritious food and wholesome drinking water as well as lack of purchasing power resulting rise in maternal mortality rate & infant mortality rate among those people.

Therefore, opening of a special project of Bagan Bazar was proposed in 2015.

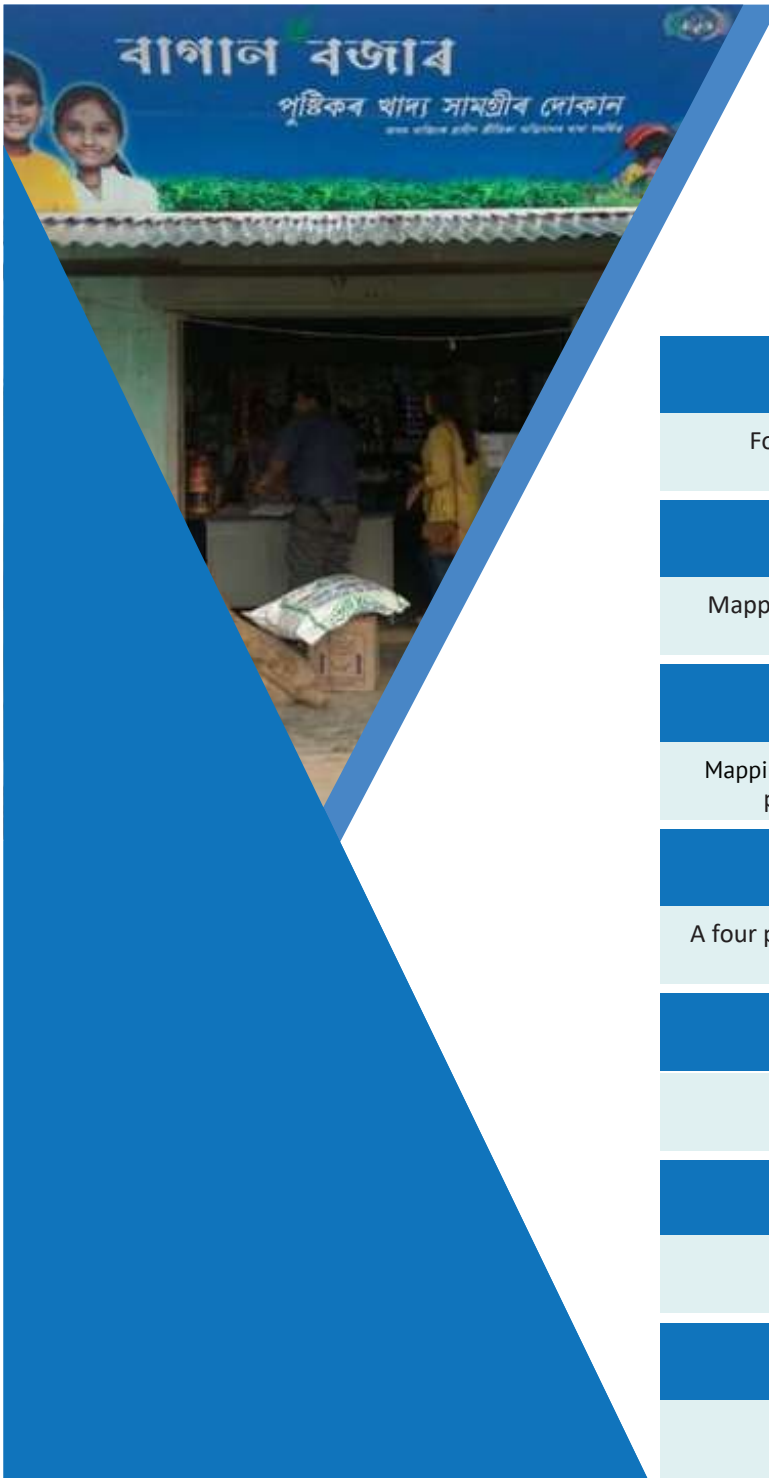


Implementation Architecture of Stakeholders of Bagan Bazar:



- ASRLM provides finance for Civil Works and furniture, hand-holding support
- Tea Gardens provides infrastructure at all places, transportation & Electricity facilities at some places

- AGVB provides CC loan of Rs. 3 Lakh to the SHG and installation of CSP at Bagan Bazar
- SHG use the Bank loan in purchasing goods for shops and also devote their time in running the Bagan Bazar.



Process for selection and implementation of Bagan Bazar

STEP-1

Formation of District Level Committee with Deputy Commissioner as Chairperson

STEP-2

Mapping of Tea Estates having existing infrastructure appropriate for opening Nutrition Shops

STEP-3

Mapping of existing NRLM compliant SHGs in selected TEs to initiate the process of selection of eligible SHG as per selection criteria

STEP-4

A four party agreement signed between PD, DRDA on behalf of ASRLMS, Garden Authority, RM, AGVB and selected SHG

STEP-5

Preparation of Plan & Estimate for renovation

STEP-6

Selected SHG members undergo retail training

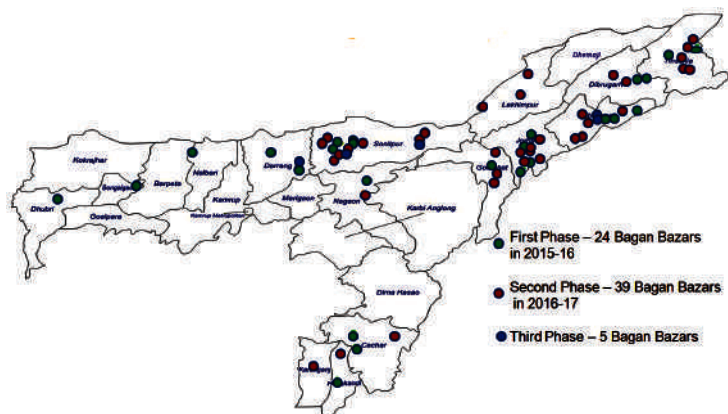
STEP-7

Furnitures and Fixtures are provided by ASRLM



Establishment of Bagan Bazar:

Bagan Bazar has been implemented in phased manner- 1st Phase started on 2nd of October 2015 with inauguration of Twenty Four (24) Nos. of Nutrition Shops (Bagan Bazars) and 2nd Phase was implemented in Thirty Nine (39) Nos. during August, 2016 in the Tea Estates across the State of Assam. These 63 Bagan Bazars are spread across 29 blocks in 18 Districts of Assam. Five (5) more Bagan Bazars are coming up in 2017-18 preparation of which has been already done.



Operations of Bagan Bazar:

Three selected members of the SHG run this Bagan Bazar. They are provided training on Retail Sales so that daily sales activity can be carried out smoothly along with the accounting work of the Bagan Bazar.

Operations of Bagan Bazar:

It's a shop which is infused with nutritional food items including green leafy vegetables & fruits. Grocery items including soaps and disinfectants will also be available for regular use by the labours. Varieties sanitary and hygiene products are also available in these shops. To ensure economic viability, other consumable items are also sold. Produce like pickles, snacks etc., prepared by SHG members are also sold from the Bagan Bazar. SHG members of several Bagan Bazars are also selling different Handloom and hand-craft items produced by them. Sale and stocking of any kinds of tobacco and alcoholic items are not allowed in the Bagan Bazars. Customer Service Point (CSP) are also allotted by banks to some of these Bagan Bazars which enhance the income of the shop as well as also help in attaining financial inclusion of these Tea Gardens.



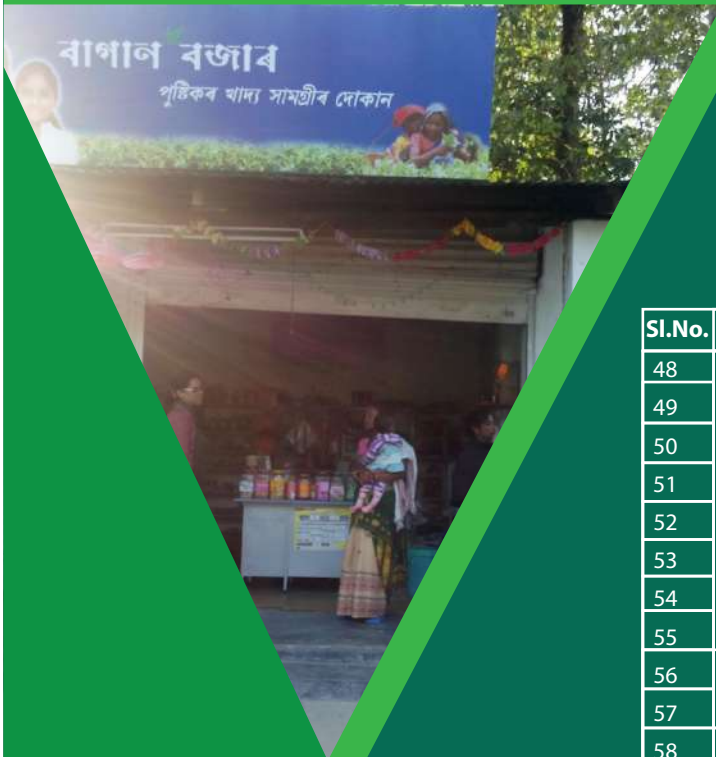
List of Bagan Bazar

SI/N	District	Block	Tea Garden
1	Bongaigaon	Dangtol	Birjhora TE
2	Udalguri	Udalguri	Majuli TE
3	Darrang	Dalgaon & Sialmari	Koupati TE
4	Cachar	Borkhola	Dollo TE
5			Rampur TE
6		Rajabazar	Labac Tea estate
7	Hailakandi	Lala	Lalamukh TE
8		Algapur	Chandipur grant (TE)
9	Tinsukia	Guijan	Dinjan TE
10			Rongaghora TE
11			Nalani TE
12			Gellapukhuri TE
13			Limbuguri TE
14		Kakopothar	Duwarmara TE
15			Kakajan Tara TE
16	Dibrugarh	Tengakhata	Anandabari TE
17			Jutlibari T E
18			Basmatia TE
19		Joypur	Teeniali TE
20	Jorhat	Titabar	Borholla TE
21			Tyrun TE
22			Kachajan TE
23			Gobindapur TE



List of Bagan Bazar

Sl.No.	District	Block	Tea Garden
24			Charaipani TE
25			Khorikotia TE
26			Bokhulla TE
27			Chungi TE
28			Daflating TE
29	Charaideo	North West Jorhat	Socklatinga TE
30		Sapekhati	Khagarijan TE
31			Salkathoni TE
32			Barpatr TE
33			Kanubari TE
34			Sundarpur TE
35	Sibsagar	Nazira	Lakhimijan TE
36			Meckeypur TE
37		Demow	Athabari TE
38			Rajmai TE
39	Golaghat	Padumoni	Ghiladhari TE
40			Oating TE
41		Golaghat Central	Doororia TE
42			Socketing TE
43	Nagaon	Bajiagaon	Amlokhi TE (under ATC)
44		Paschim Kaliabor	Sagmootea TE
45	Sonitpur	Dhekiajuli	Panbari T.E
46			Shyamaguri TE
47			Manmohini TE



List of Bagan Bazar

Sl.No.	District	Block	Tea Garden
48		Borsolla	Hirajuli TE
49			Belsiri TE
50			Dibrudarrang TE
51			Chopai TE
52			Narayanpur TE
53			Hoograjuli TE
54			Arun TE
55			Sirajuli TE
56			Biswanath
57	Daflagarh TE		
58	Baksa	Gobardhana	Fatemabad T E
59	Karimganj	South Karimganj	Aylabari TE
60	Dhuburi	Chapar- Salkocha	Chaibari TE
61	Lakhimpur	Karunabari	Harmutty TE
62		Dhakuakhana	Modhupur TE
63		Boginodi	Seajuli TE
Upcoming 5 Bagan Bazars in 2017-18			
64	Udalguri	Udalguri	Carromore TE
65	Sonitpur	Borsolla	Singri TE
66	Biswanath	Chaiduar	Buroi TE
67	Charaideo	Sapekhati	Aiderobari TE
68			Aideopukhuri TE

Marching Ahead:

Considering the benefit of the scheme, Govt. has decided to extend this project of Nutrition Shop ‘Bagan Bazar’ to all the tea gardens of Assam so that there is one ‘Bagan Bazar’ in each of the tea gardens in a phase-wise manner.



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